

BY POPULAR DEMAND---HERE'S

ARCHIE
SERIES

ANC

KATY KEENE

Comics

by BILL WOOGON

10¢

I'M SITTING
ON TOP OF THE WORLD/
EVERYBODY'S CALLING
ME TO CONGRATULATE
ME ON BEING IN A
MAGAZINE OF MY OWN!

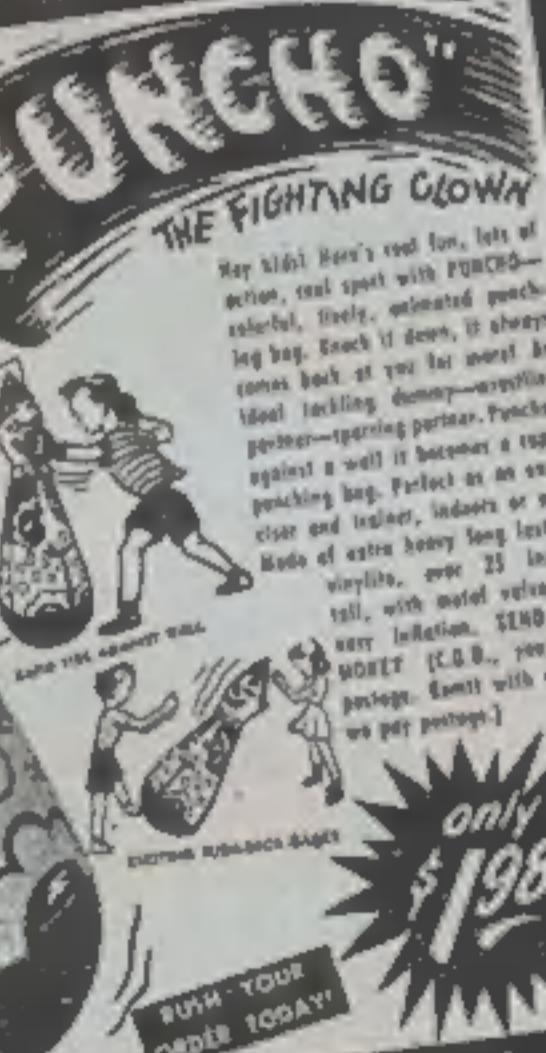


JOIN THE KATY KEENE FASHION CONTEST IN THIS
MAGAZINE AND WIN A BEAUTIFUL HAND-PAINTED
KATY KEENE SCARF OR KATY KEENE TIE. LOOK
INSIDE FOR FULL DETAILS.

FUN

for all

Exciting
amazing
fascinating
with these
**SMASH
VALUES**



**USE
THIS HANDY
ORDER BLANK**

SEND NO MONEY
C.O.D. you pay postage.
Remit with order,
we pay postage.

NOVELTY MART - 59 East 8th Street, Dept. KK New York 3, N.Y.

PLEASE RUSH THE FOLLOWING ITEMS CHECKED BELOW:

<input type="checkbox"/> SANDY	2.98	<input type="checkbox"/> BUMPY	2.98
<input type="checkbox"/> BASHFUL BUNNY	2.98	<input type="checkbox"/> PUNCHO	1.98
<input type="checkbox"/> CHEWING GUM MACHINE		1.98	

SATISFACTION GUARANTEED on all purchases.

NAME (print) _____

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"BASHFUL BUNNY" LIGHTS UP WHEN YOU TICKLE ITS TUMMY!!



- The Ideal Easter Gift
- Has Electric Light Eyes That Lite Up and Shine
- Fascinating to Young & Old Alike

Here's a bunny who's completely captivating . . . tickle his tummy and his eyes light up to show you he loves you! Battery and two colored bulbs are completely assembled . . . can be easily removed and replaced to last a lifetime. He's all pink and white, with the perkiest ears, a set of proud whiskers, and a bonny blue ribbon to tie around his neck.

ONLY \$2.98 **SEND NO MONEY**
Rush your order today. Remit with order and we pay postage or C.O.D. plus postage.



- Hit-and-go car
- Turns by itself
- Stop and Go control
- All-steel construction

RUSH YOUR ORDER TODAY!

only \$2.98

WHEEL Look at Bumpy—most spectacular performing mechanical car! Just wind it up and off it goes till it touches an object—then a plow—(or a bump on the floor). Then around it turns immediately (by itself) and goes in another direction! A magnificently designed scale-model car, of all-steel construction, beautifully spray-painted (not lithographed)—with balloon-type rubber tires, headlights, grille, bumper, chrome-like trim and hub caps, stop and go control—over 6 inches long.
SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)

NOVELTY MART - 59 East 8th Street, Dept. KK New York 3, N.Y.

Congratulations to

KATY KEENE

ROBERT YOUNG
TIM HOLT
GEORGE BRENT
GLORIA GRAHAME
WILLIAM RUSSELL
DIRECTOR
JACK GROSS
PRODUCER

JANE GREER
ROBERT RYAN

BILL TALLMAN

JACK DEWITT
"WRITER OF MOVIE
CANADIAN PACIFIC"

JOHN E. DALTON
WRITER OF FACTUAL
WESTERN TALES

MACK
SENNETT

CLIFFIE
STONE

ANDY PARKER
and THE PLAINSMEN

TEX WILLIAMS

ALLEN SAUNDERS and
ELMER WOGGON
CREATORS OF COMIC "STEVE ROPER"

DON QUINN

WRITER OF FIBBER McGEE
AND MOLLY SHOW

M. P. WENTWORTH
AUTHOR OF "FORGED IN

SCOTT FLEMING
FAMOUS DOG AND HORSE ARTIST

MILDRED CRAM and
AUDREY OVINGTON
CO-AUTHORS OF THE MOVIE
"JUST EIGHTEEN"

POSE, ETC. by DIXIE KORBECKI
3802 VAN PATTEN AVE.
SUSSEX, HAMPTON, VA.

(1) MAYOR OF SANTA BARBARA - NORRIS MONTGOMERY

and Bill Woggon from
SIS

K.O. KELLY WINDY

SKIPPER RANDY VAN RONSON
MASON

ARCHIE
JUGHEAD

REGGIE

BETTY and
VERONICA

ANGELA

SUZIE
FERDIE

UNCLE
BLUNDERBUSS

WILBUR GREGORY

LAURIE and
LINDA

LI'L JINX

GINGER

DEBBY

BETSY SUPER DUCK

FAUNT

CUBBY

HARRY SHORTEN

AL FAGALY
RED HOLMDALE

BOB MONTANA

SAMM

RAY GILL

BILL VIGODA

JOHN L. GOLDWATER

LOUIS H.
SILBERKLEIT

MAURICE COYNE

AND EVERYONE ELSE
AT ARCHIE COMIC
PUBLICATIONS

ISN'T IT WONDERFUL, SIS?
HERE WE ARE IN A MAGAZINE OF
OUR VERY OWN WITH EVERYBODY
SENDING US CONGRATULATIONS
AND GOOD WISHES!

KATY'S POSE, ENSEMBLE + COIFFURE by JANET LEHMANN, 2217 CLARK AVE., BURBANK, CALIFORNIA -- AGE 14

YIPPEE!

AND HERE ARE
MORE TELEGRAMS
AND LETTERS,
KATY--AN--AN'
THERE'S THE
PHONE AGAIN!

**RING!
RING!**

DRESS BY NORMA SMART
18705 SALEM
DETROIT, MICH.

HELLO?
OH, K.O. KELLY!

K.O.'S OUTFIT BELOW by JANET GANTEO, 9 DOSTER PLACE, GARDENVILLE, N.Y.

CONGRATULATIONS, KATY!
BEGORRA! I HEARD THE GOOD NEWS!!

CONGRATULATE
HER FOR ME TOO,
K.O!

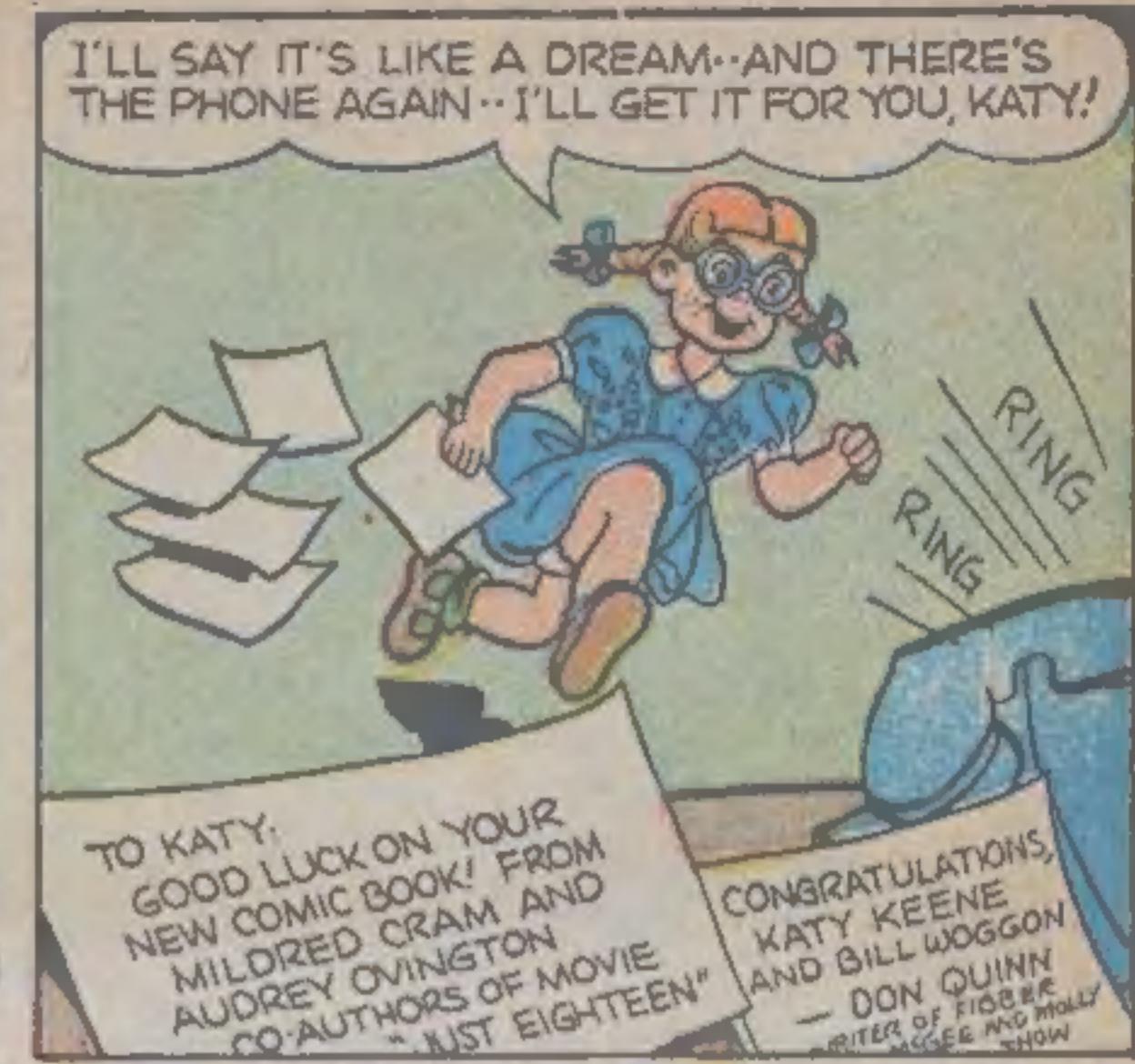
THANK YOU, K.O.--I'M SO THRILLED--MACK
SENNETT JUST CALLED TO WISH ME LUCK TOO!
AND SIS JUST BROUGHT
ME MORE
TELEGRAMS!
GOODBYE!

K.O.

IT'S ALL LIKE A DREAM, SIS
HERE ARE GOOD WISHES
FROM CLIFFIE STONE,
TEX WILLIAMS, ANDY
PARKER AND THE PLAINS
MEN AN'-
AN'--



I'LL SAY IT'S LIKE A DREAM--AND THERE'S
THE PHONE AGAIN--I'LL GET IT FOR YOU, KATY!



HELLO! OH RANDY VAN RONSON * THANK YOU
I'M SO GLAD YOU'RE GLAD! *



YOU BET I'M GLAD FOR YOU,
KATY, THAT'S WONDERFUL
NEWS TO BE IN A MAGAZINE
OF YOUR OWN--I'M SENDING
ORCHIDS OVER TO YOU!
GOODBYE, KATY!



HEY, KATY! **LOOK!**
THESE CONGRATULATIONS
JUST CAME IN FOR YOU
FROM R·K·O STUDIOS!

BEST WISHES ON YOUR
NEW VENTURE, KATY
GLORIA GRAHAME

"HEARTIEST CONGRATULATIONS AND
SINCERE GOOD WISHES"
- JACK GROSS
R·K·O PRODUCER

"SINCERE GOOD WISHES ON THE
NEW FULL-LENGTH KATY KEENE
COMIC BOOK"
GEORGE BRENT

"SUCCESS AND LOTS OF IT!"
TIM HOLT

"WITH EVERY GOOD WISH FOR THE
SUCCESS OF YOUR NEW ENDEAVOR!
WILLIAM RUSSELL
DIRECTOR

"GRAND TO HEAR THE
NEWS ABOUT KATY KEENE.
BEST OF LUCK."
ROBERT RYAN

"EVERYONE SHOULD LOVE THE NEW KATY KEENE
FULL LENGTH COMIC BOOK. CONGRATULATIONS!"

JANE GREER

"THE BEST OF BEST
GOOD WISHES TO
KATY KEENE."
- BILL TALLMAN

"CONGRATULATIONS AND BEST OF LUCK ALWAYS!"
- ROBERT YOUNG

OH BOY! THERE'S SOMEONE AT THE
DOOR ... I WONDER WHO IT IS? ...
GOSH! THIS IS EXCITING!!

KNOCK
KNOCK

HURRY! FINISH
DRESSING, KATY!
IT MIGHT BE
A*V.I.P!

GOOD LUCK! FROM
ALLEN SAUNDERS
ELMER WOODSON
STEVE ROBBINS
MARY MITCHELL

* VERY IMPORTANT PERSON

I HEARD ABOUT YOUR GOOD LUCK WHILE I
WAS IN THE ISLANDS -- SO I HURRIED BACK AND
BROUGHT YOU SOME
PRESENTS!

THANK YOU,
SKIPPER!

TRY 'EM
ON, KATY!

SKIPPER MASON!

HOWDY,
MATES!



By REBECCA PRUITT, 1002 E. HIGH ST., UNION CITY, TENNESSEE



SARONG AND
POSE BY
LARETTA
CANDILL,
ERLINE, KY.





**RUN! HELP!
EVERYBODY RUN!**

C'MON! LET'S
GET OUT OF
HERE!



KATY'S DRESS by NANCY GUIINET, 609 NORTH 'M' ST., LAKE WORTH, FLORIDA (SORRY TO SPILL INK ON IT)

GOSH! I'M TERRIBLY SORRY, GIRLS, B-BUT
YOU SEE I-I'M JUST AS EXCITED AS YOU ARE
ABOUT K-KATY BEING IN HER OWN COMIC
BOOK AND MY HAND SLIPPED!



HUMPH! EVERYBODY LEFT
AND THIS IS A FINE MESS!

YEAH! AND
HE'S THE GUY
THAT DID IT!
BILL WOGGON!



YEAH! I KNOW AND YOU SPILLED THE
INK--YOU DOPE!

SIS! PLEASE, HE
DIDN'T MEAN TO DO IT!



THE END

THANKS TO EVERYBODY FOR ALL THEIR
SWELL CONGRATULATIONS AND GOOD WISHES!

Katy KEENE and Bill WOGGON

KIDS! YOU'LL WANT THIS BEAUTIFUL

KATY KEENE PIN-UP!!

plus OVER 25 CUT-OUTS

TO FIT THIS PIN-UP FIGURE OF KATY

For only **10c** you can get this pin-up of
Katy plus 25 beautiful fashion cut-outs . . . All
you have to do is mail this coupon to Katy with
10c in coin.

TO KATY KEENE PIN-UP DEPARTMENT
7070 HOLLYWOOD BOULEVARD
HOLLYWOOD 28, CALIFORNIA

HERE IS MY 10c. IN COIN PLEASE SEND ME A
KATY KEENE PIN-UP AND 25 CUT-OUTS!

Name _____
Address _____
City _____ Zone _____ State _____
PLEASE PRINT NAME AND ADDRESS PLAINLY

ALL FOR
ONLY

10

THESE CUT-OUTS ARE
THE MOST POPULAR
FASHIONS DESIGNED BY
THOUSANDS OF KATY'S FANS

PIN-UP IS 6X9 INCHES
IN COLORS AND IS
SUITABLE TO FRAME



HERE'S ANOTHER PAGE OF

KATY FASHIONS

SENT IN BY
KATY KEENE
READERS!

TENNIS OUTFIT by
MARGARET ANN WALTIER,
GROTON, SD. DAKOTA.



SWIM SUIT by
JEAN CORNELISON,
1215 MITCHELL AVE.,
SALISBURY, N. CAROLINA.



SPORT OUTFIT by
TOBA PATO,
BRONX, N.Y.



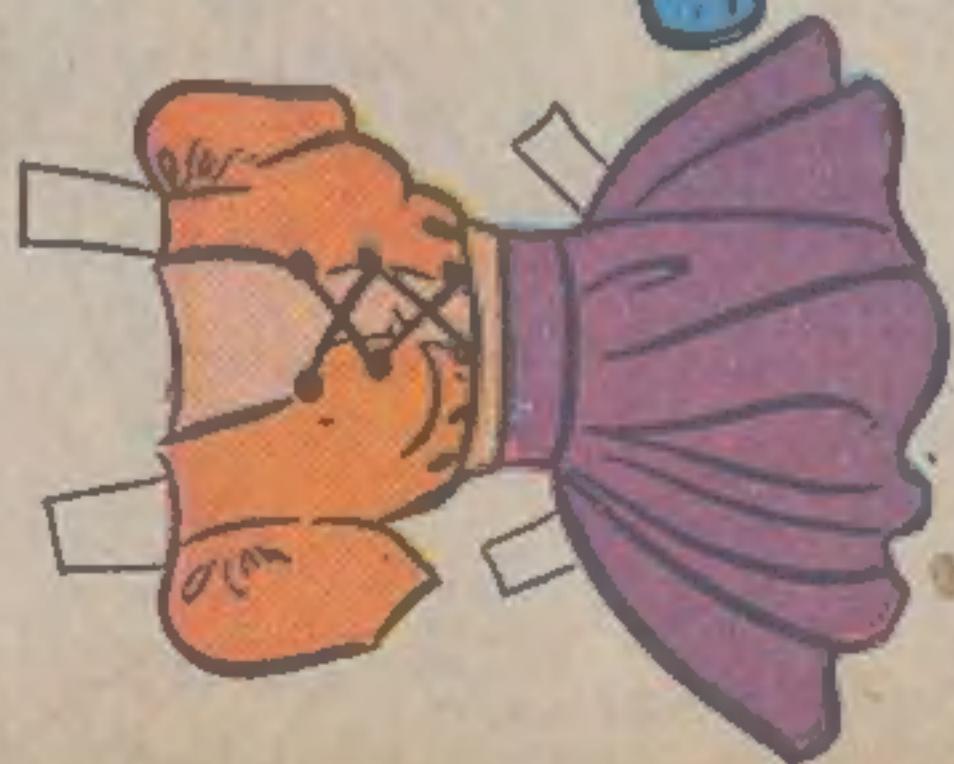
POSE AND SWIM SUIT by
DALE H. EDWARDS,
U.S.N.



TENNIS OUTFIT by
HARRIET KLEIN,
302 W. RUNYON ST.,
NEWARK 8, N. J.



PEDAL PUSHERS
by BARBARA SODA,
LOUISVILLE, KY.



PLAY SUIT by
G. WANTA,
825 S. KEDZIE AVE.,
CHICAGO, ILL.

Katy Keene*

THE FASHION QUEEN

by

Bill Woggon
IN HOLLYWOOD



POSE AND GOWN
DESIGNED BY
ROY HERGENROEDER,
2045 BROWN AVE.,
FRESNO, CALIF. AGE 13

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION!
WATCH FOR KATY IN PEP, WILBUR, LAUGH, AND SUZIE COMIC MAGAZINES!!!

As our scene opens Katy Keene is in her apartment at *7070 Hollywood Blvd., Hollywood, Calif., pondering as to her next step to try to get into the movies



KATY'S NEGLIGEE
DESIGNED BY
YVONNE JOHNSON,
OMAR, W. VA.,
BOX 456

* NOTE MAIL ALL DRESS DESIGNS AND FAN MAIL ■ KATY KEENE AT THIS HOLLYWOOD ADDRESS

AWW! DON'T GET DISCOURAGED, KATY, KEEP YOUR CHIN UP--YOU'RE STILL A LOT BETTER OFF THAN A LOT OF GIRLS!



THERE'S EVEN A LOT OF MOVIE STARS WHO WOULD LIKE TO APPEAR IN THESE FOUR GREAT COMIC MAGAZINES, WITH MILLIONS OF FANS LIKE YOU HAVE--AN' BOY! WOULD SOME ENVY YOUR FAN MAIL--UMMHMM



YES I KNOW, SIS, BUT MY READERS HAVE ALL BEEN WISHING ME GOOD LUCK IN THE MOVIES AND I CAN'T LET THEM DOWN!



WE MIGHT AS WELL MAKE THE ROUNDS OF THE STUDIOS AGAIN--GOSH! I WISH SOMEONE COULD TELL ME WHETHER I'M TO PLAY OPPOSITE A HANDSOME MOVIE STAR TODAY'

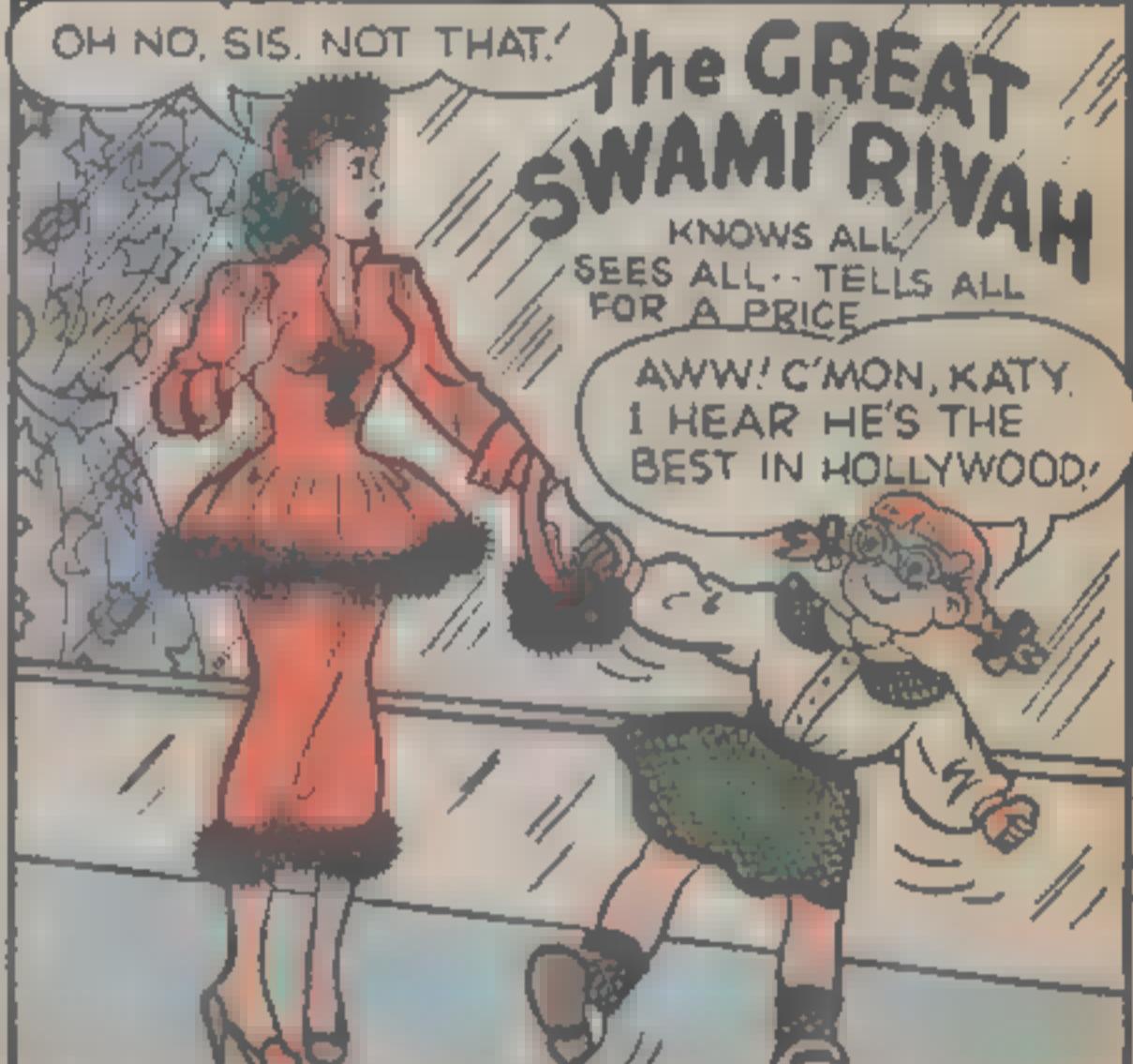


SO DO I, KATY, BUT WHO WILL THAT SOMEONE BE?

WAIT! I KNOW WHO CAN TELL US --- LOOK!



OH NO, SIS, NOT THAT!

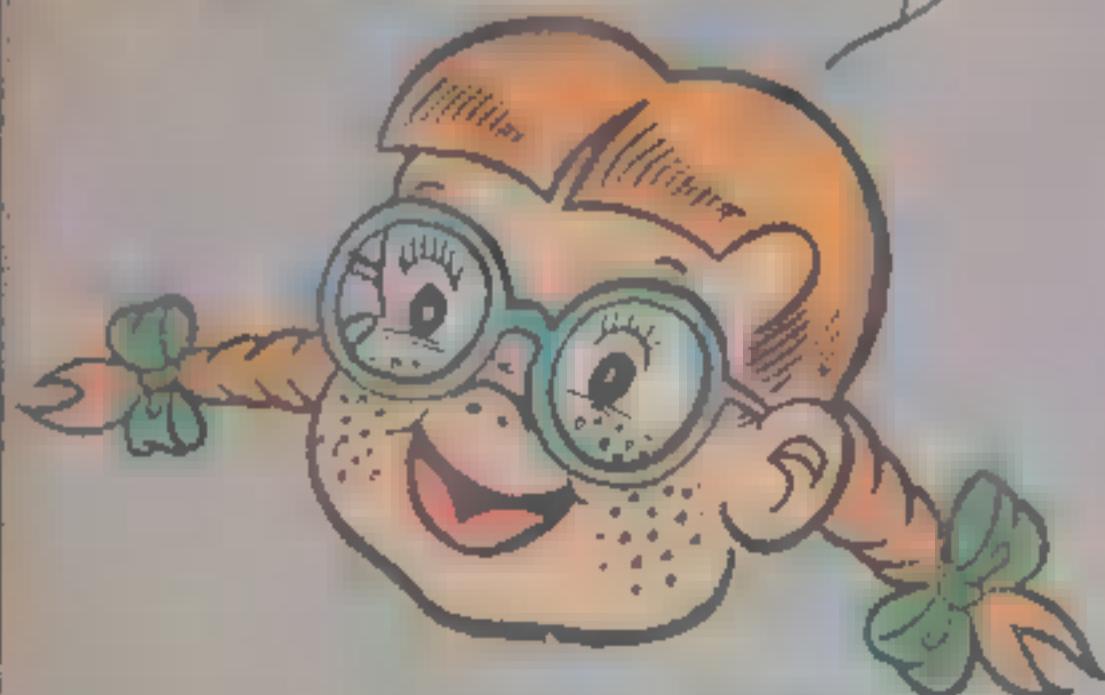


The GREAT SWAMI RIVAH

KNOWS ALL,
SEES ALL--TELLS ALL
FOR A PRICE

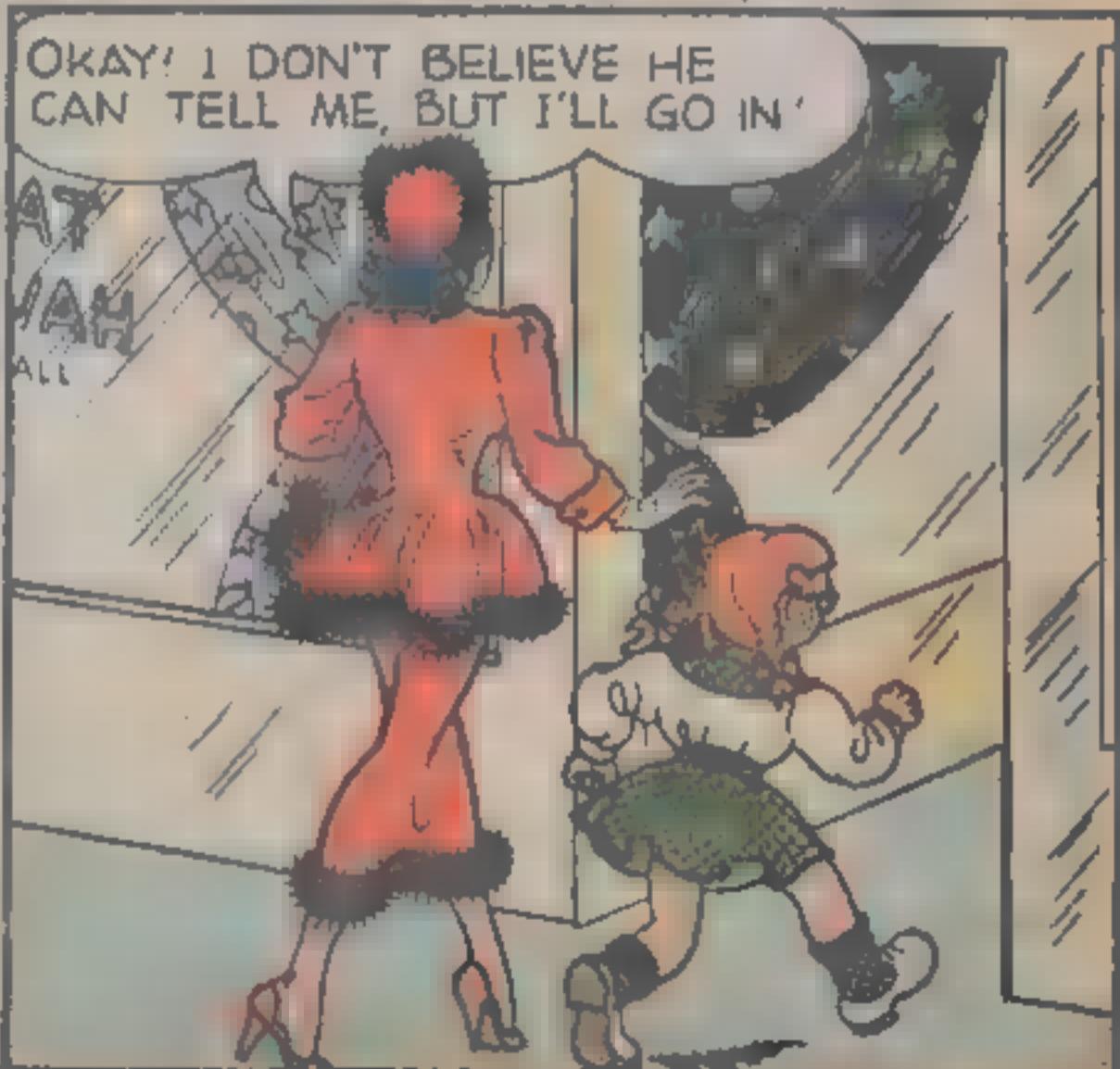
KATY'S ENSEMBLE by SUE KLEINSCHMIDT 2251 A EDISON AVE., GRANITE CITY, ILLINOIS

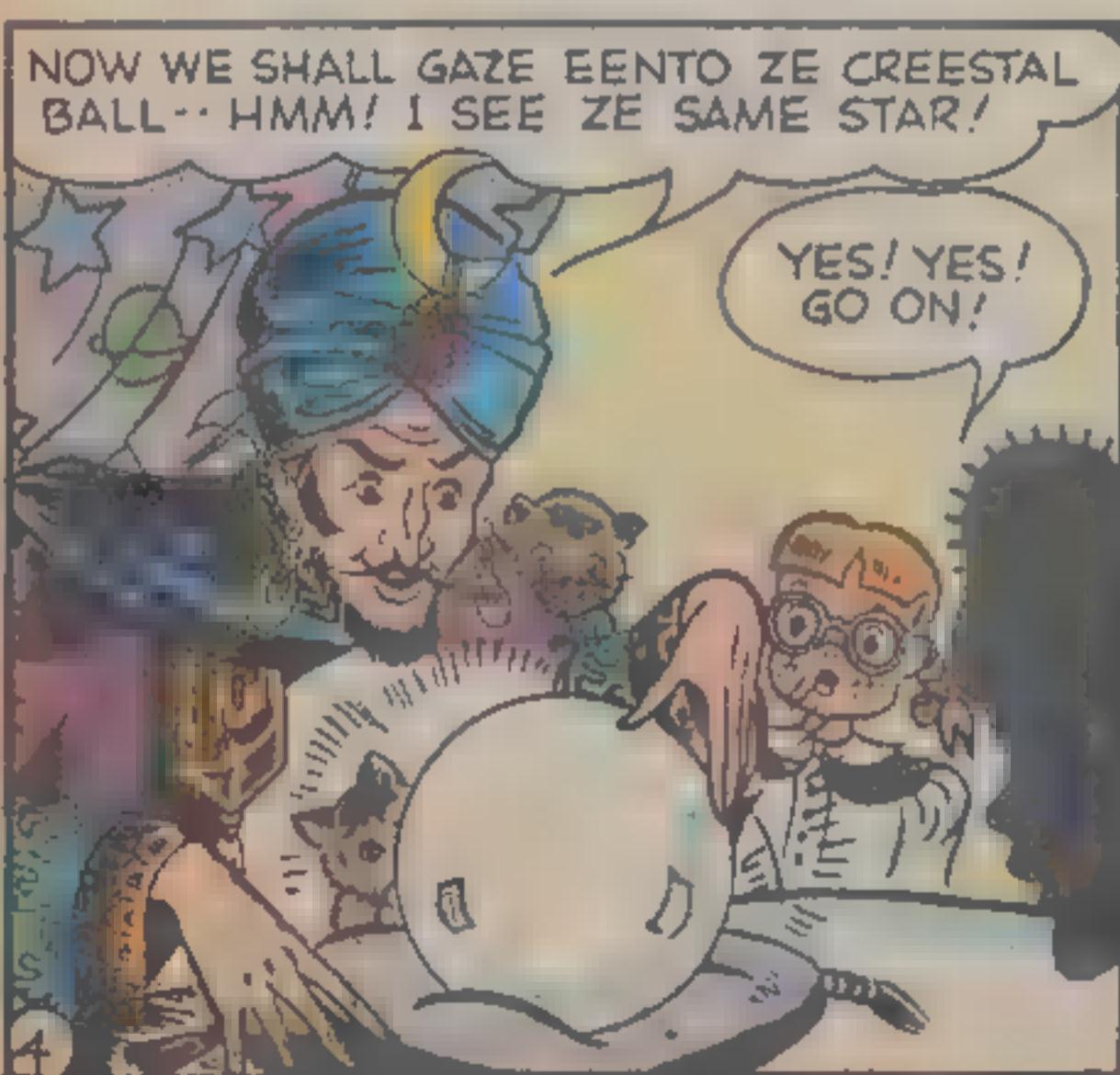
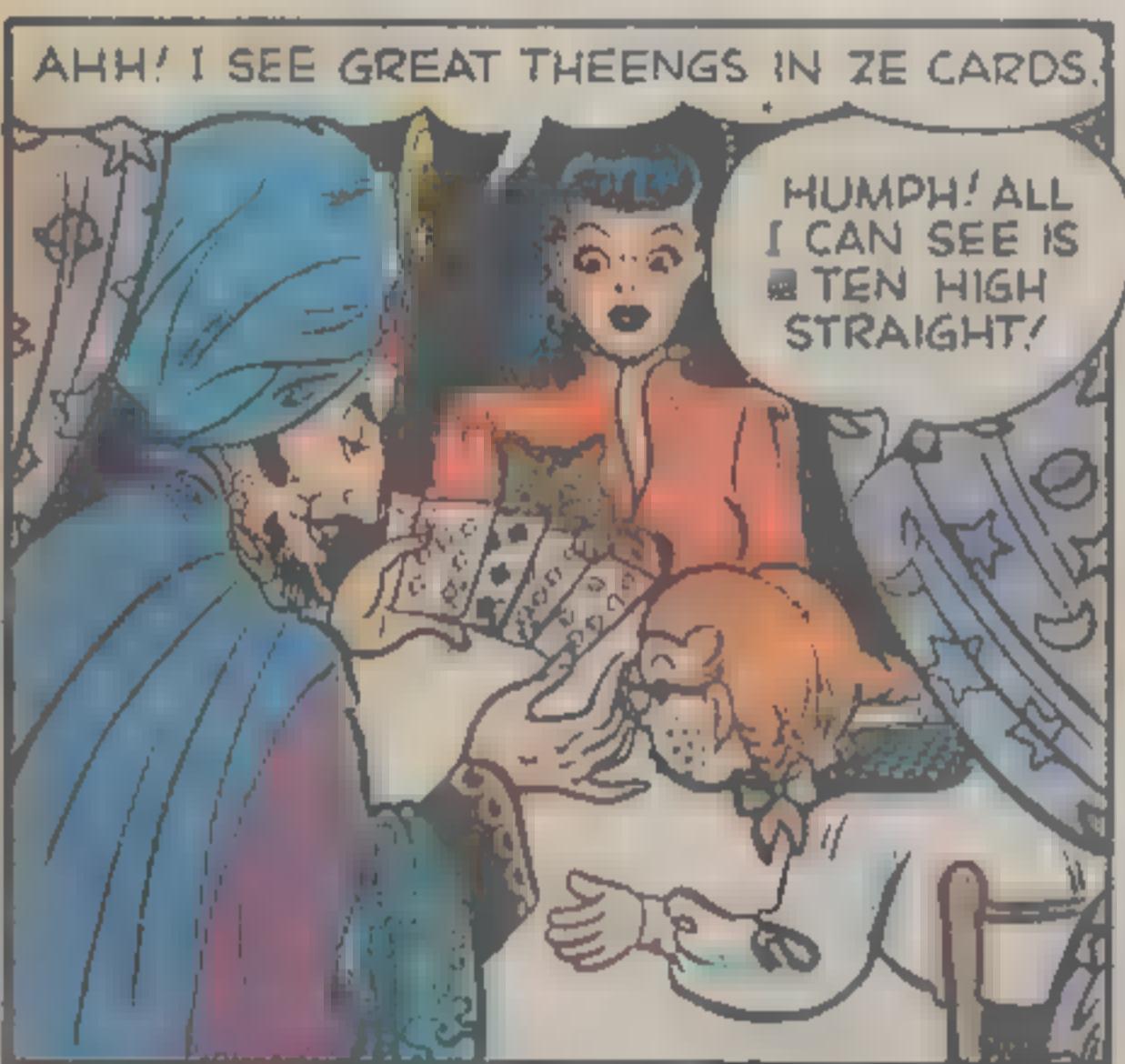
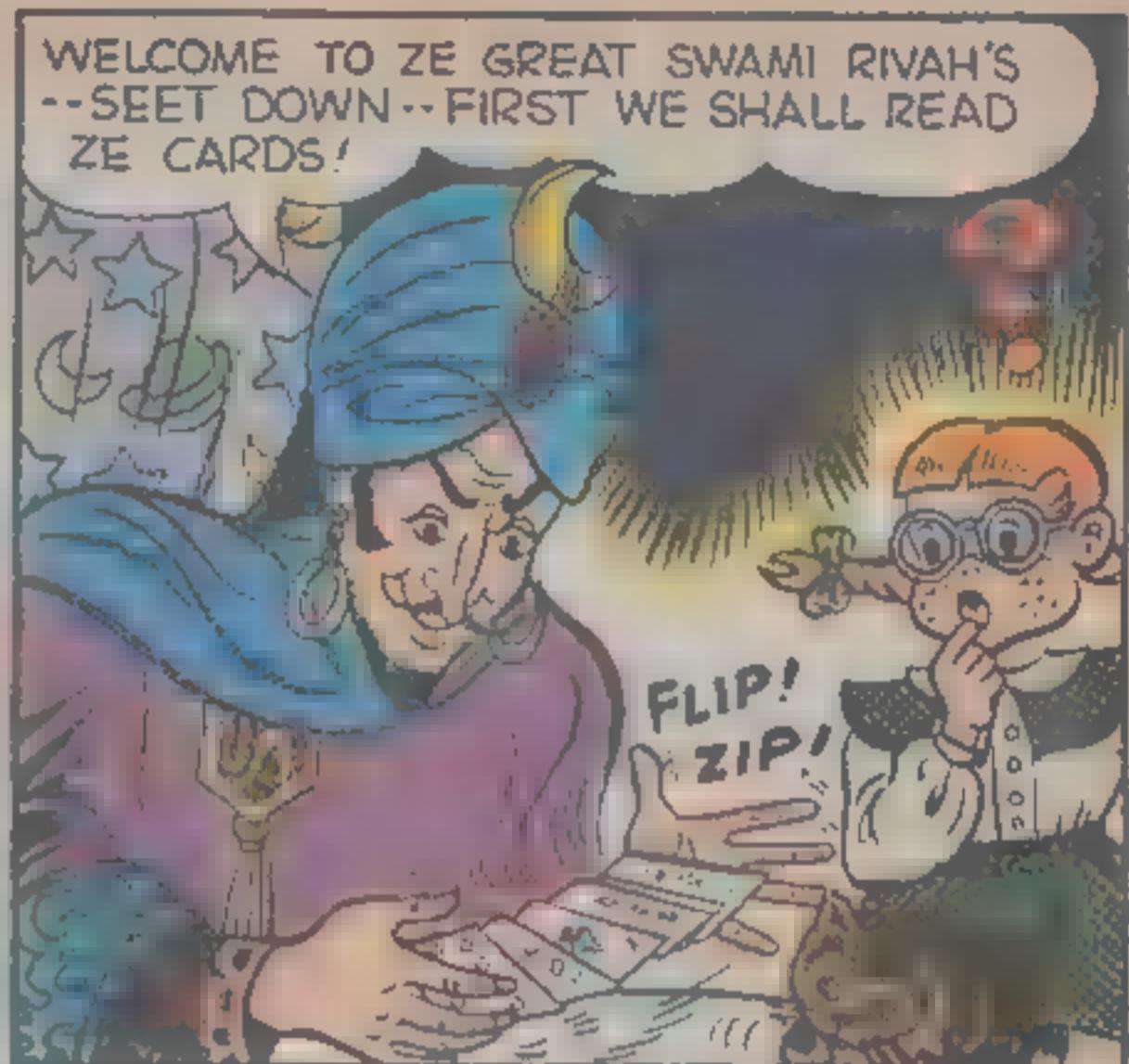
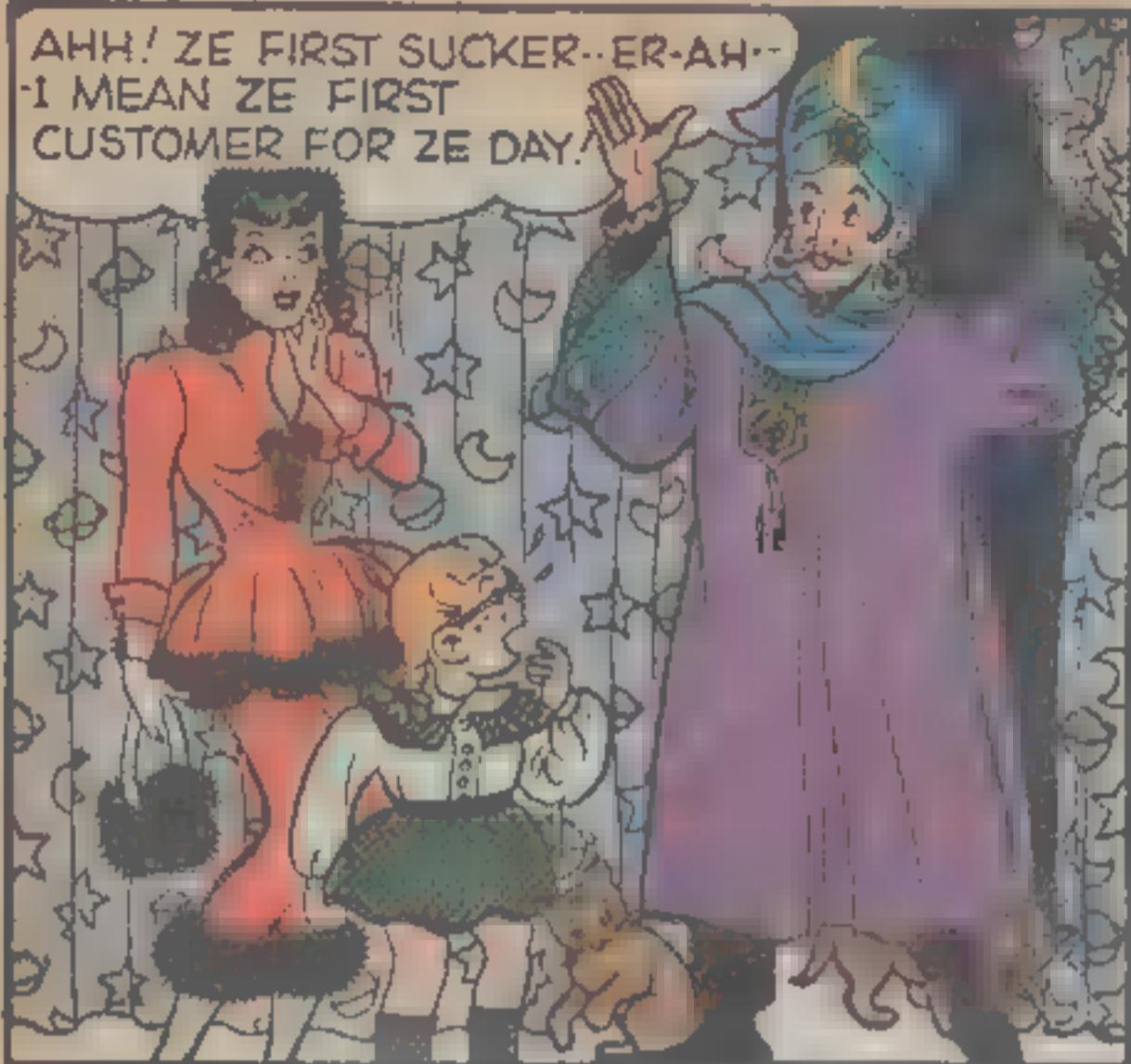
HE'S TOLD A LOT OF BIG MOVIE STARS
THEIR FORTUNES AND EVERYONE ENDED
UP MAKING FORTUNES TOO!



DRESS ON SIS by
REBECCA NIPP,
2024 SOUTH GATE AVE.
NEW CASTLE, IND.

OKAY! I DON'T BELIEVE HE
CAN TELL ME, BUT I'LL GO IN'

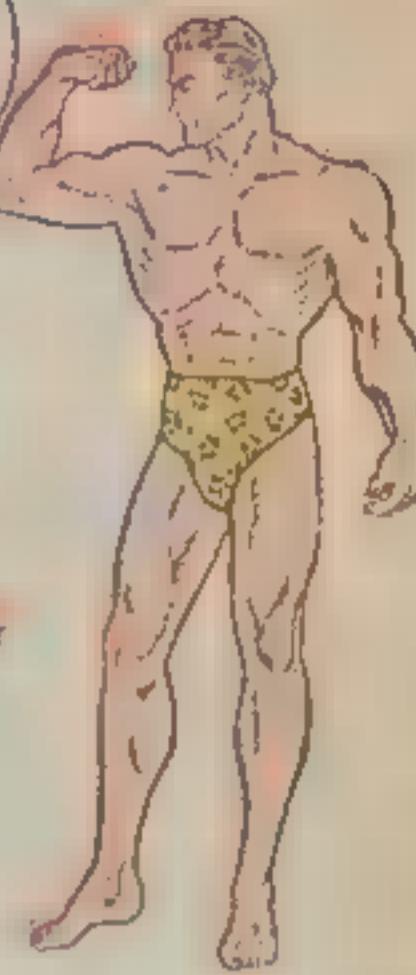




HE HAS PERFECT TEETH AND EES A REAL CHAMPION--HE HAS MADE ZE SPORT PAGES FROM COAST TO COAST, AND MANY MOVIE MAGAZINES, TOO!

GOSH! MAYBE HE PLAYS AS TARZAN!

SIGH! TELL ME MORE, SWAMI, TELL ME MORE! HMM! A REAL MUSCLE MAN---! WON'T K.O. KELLY BE JEALOUS?



THEES MOVIE STAR I SEE HAS A LIBRARY FULL OF TROPHIES, WHICH HE WON AMONG STEEFEST COMPETEETION!

SIGH! IMAGINE! AND YOU'RE TO MEET TH GUY, KATY!

AND HE EES EXTREMELY EENTELLEEGENT, --A REAL BLUE BLOOD!

A GENTLEMAN FROM THE SOUTH.. OR MEBBE RONALD COALMAN, EH?

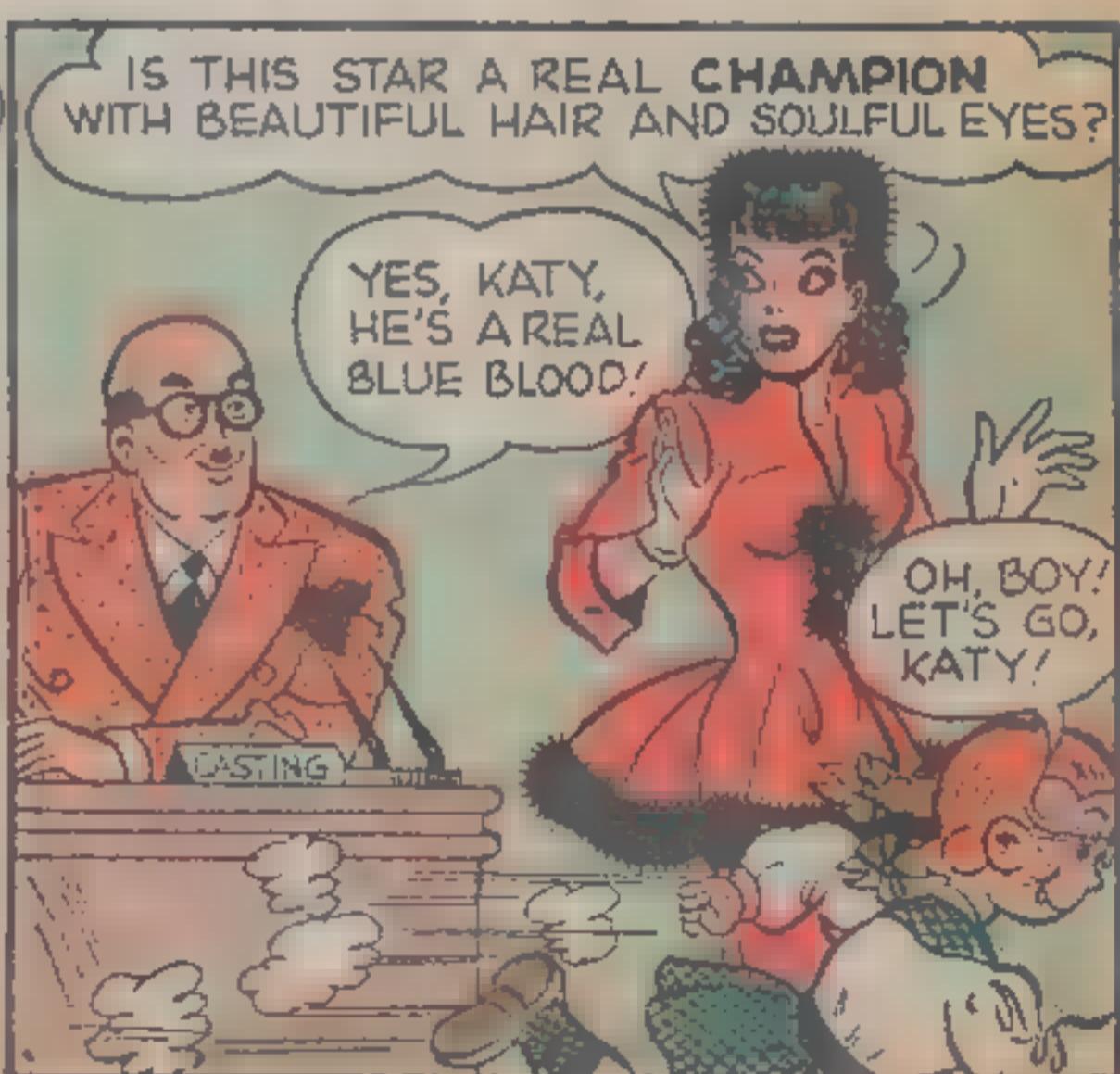
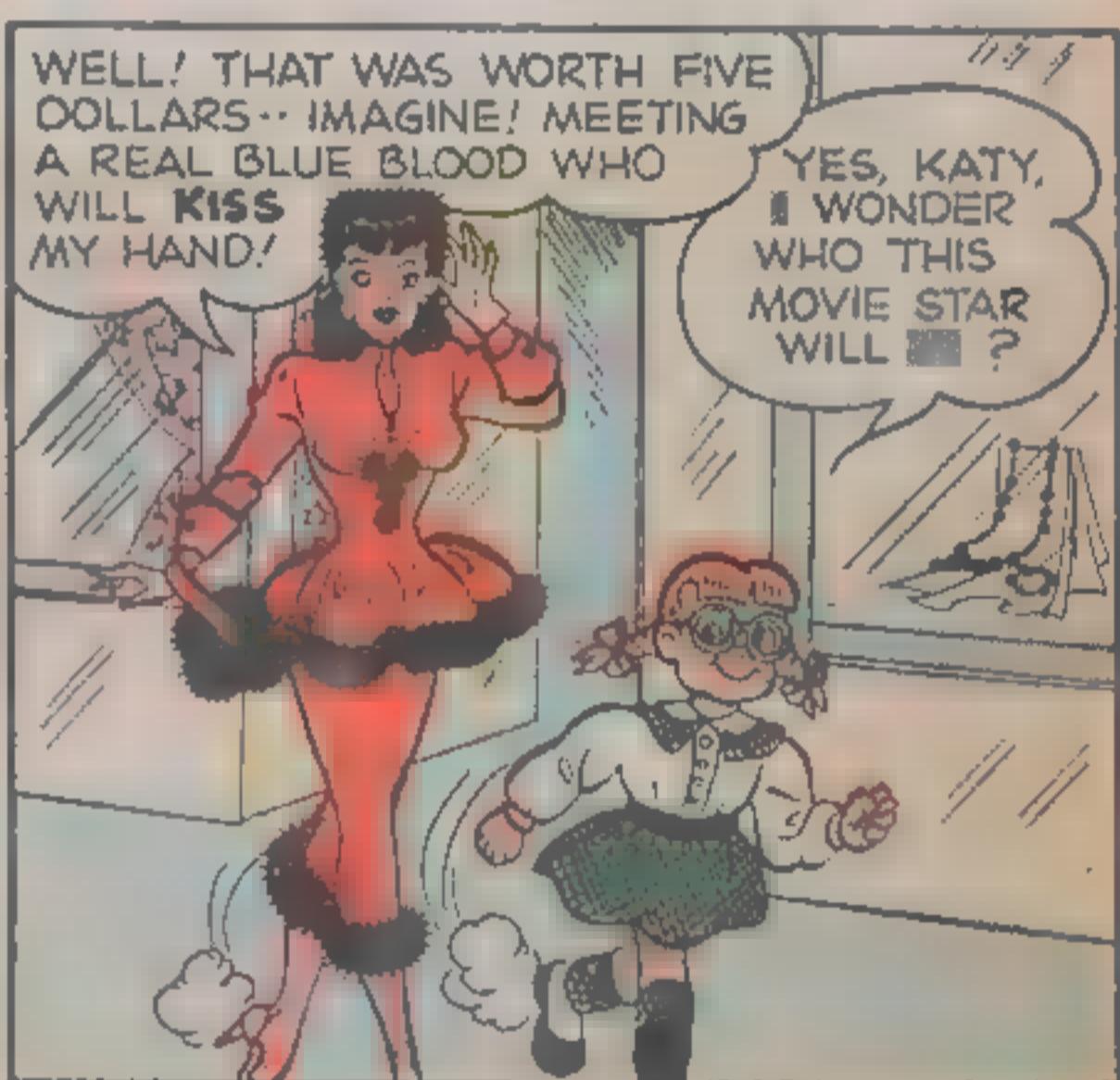
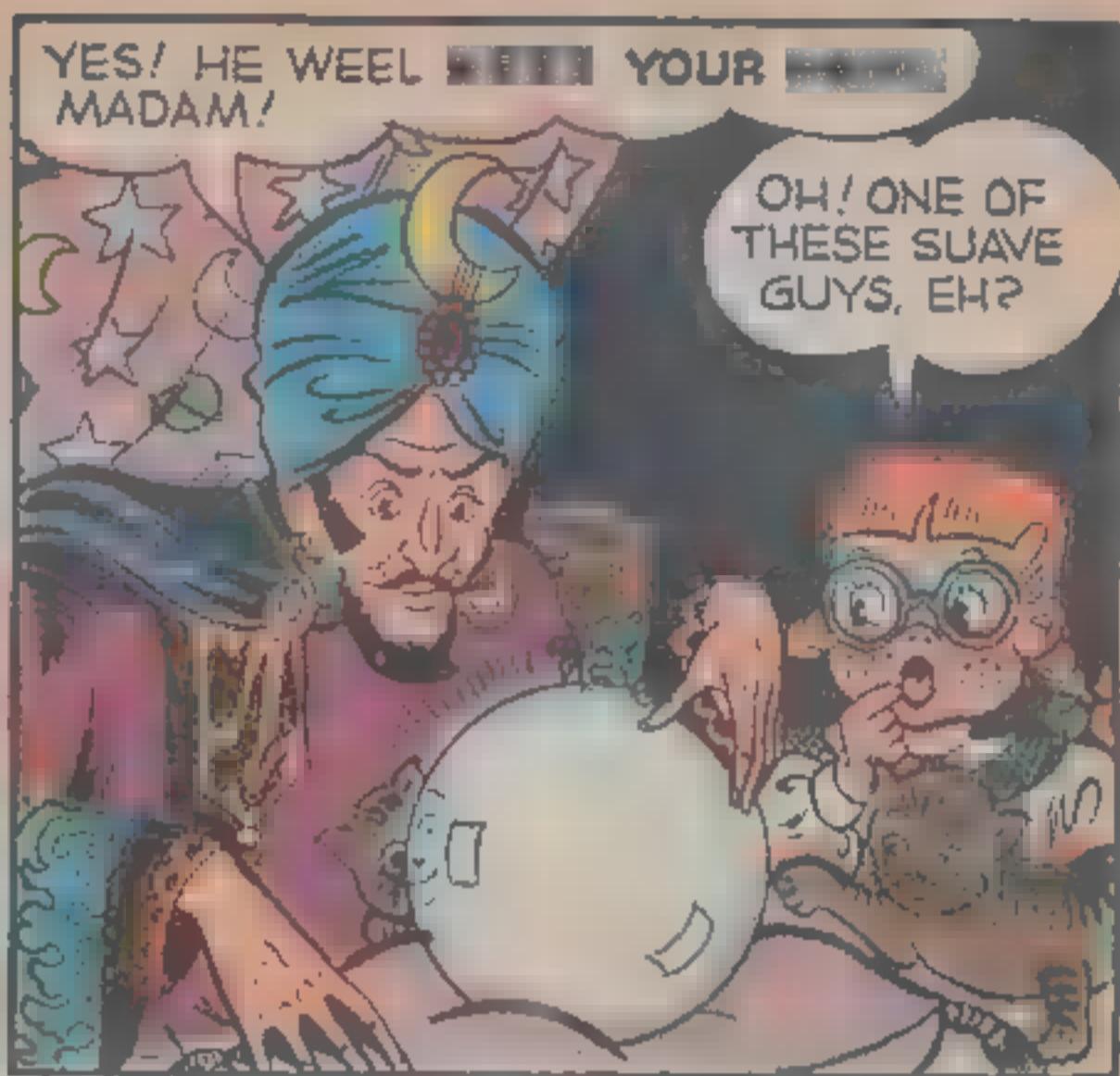
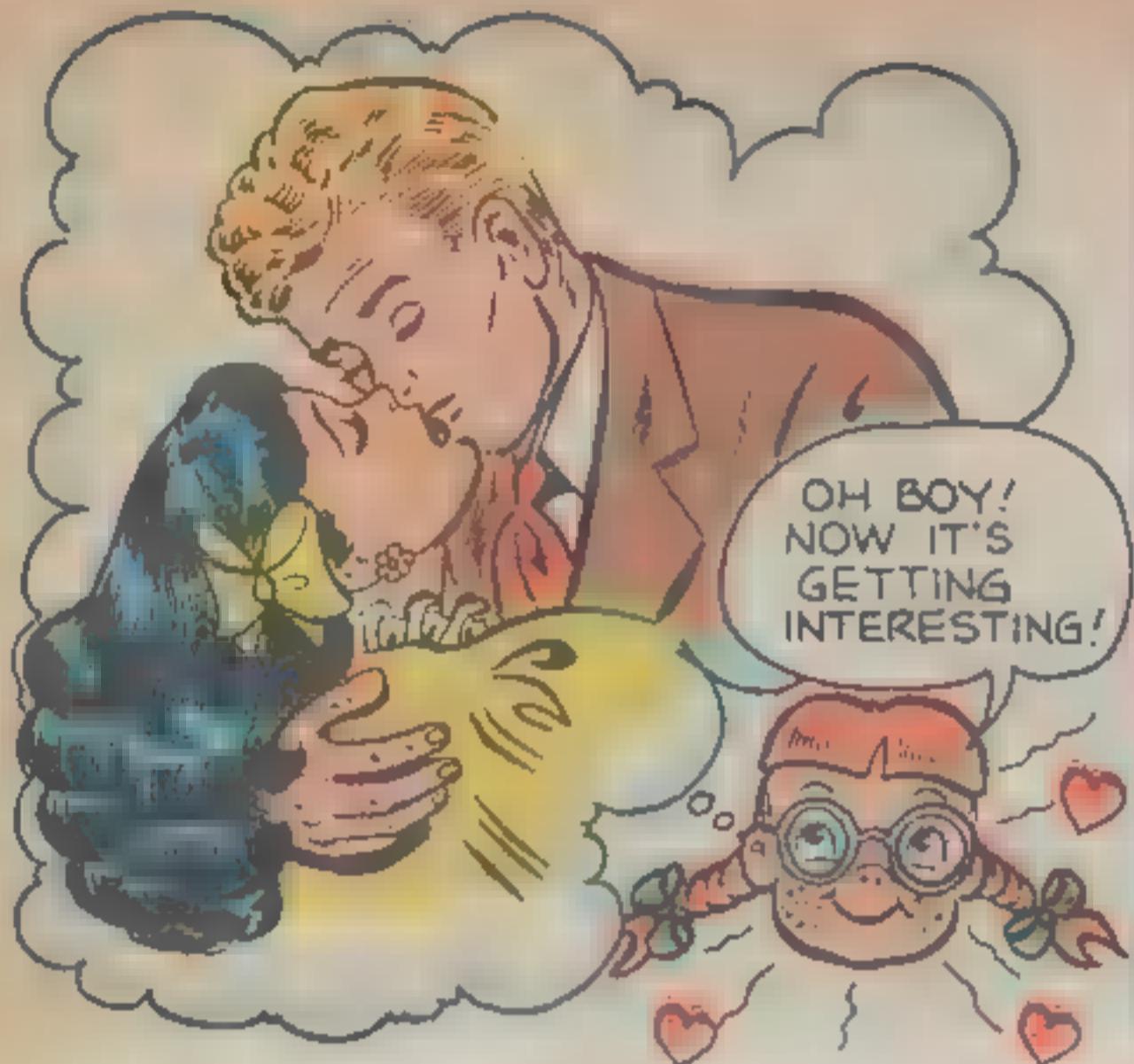
DO GO ON, SWAMI!

YES! DO GO ON-- I'M ALL EARS!

AHH-- THEES EES WHAT YOU WEEL LOVE TO HEAR... I SEE ZE

NO?



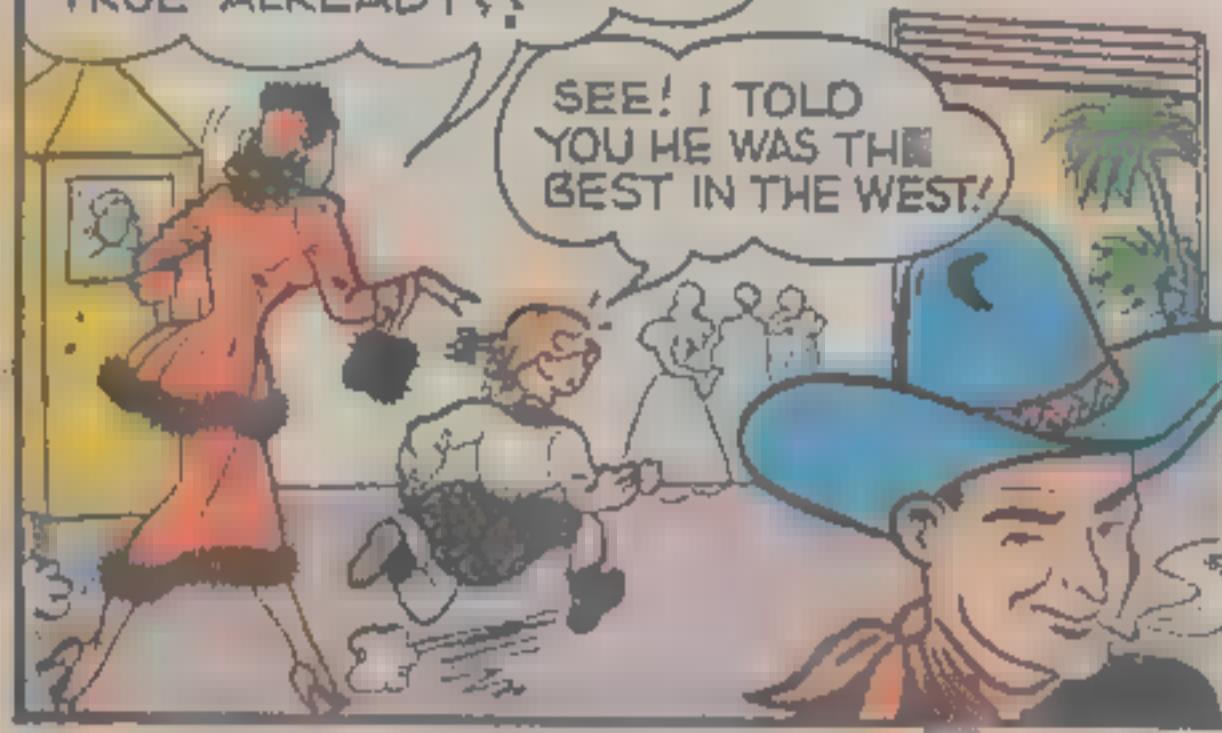


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CAN IT BE THAT SWAMI RIVAH'S PREDICTIONS ARE COMING TRUE ALREADY??

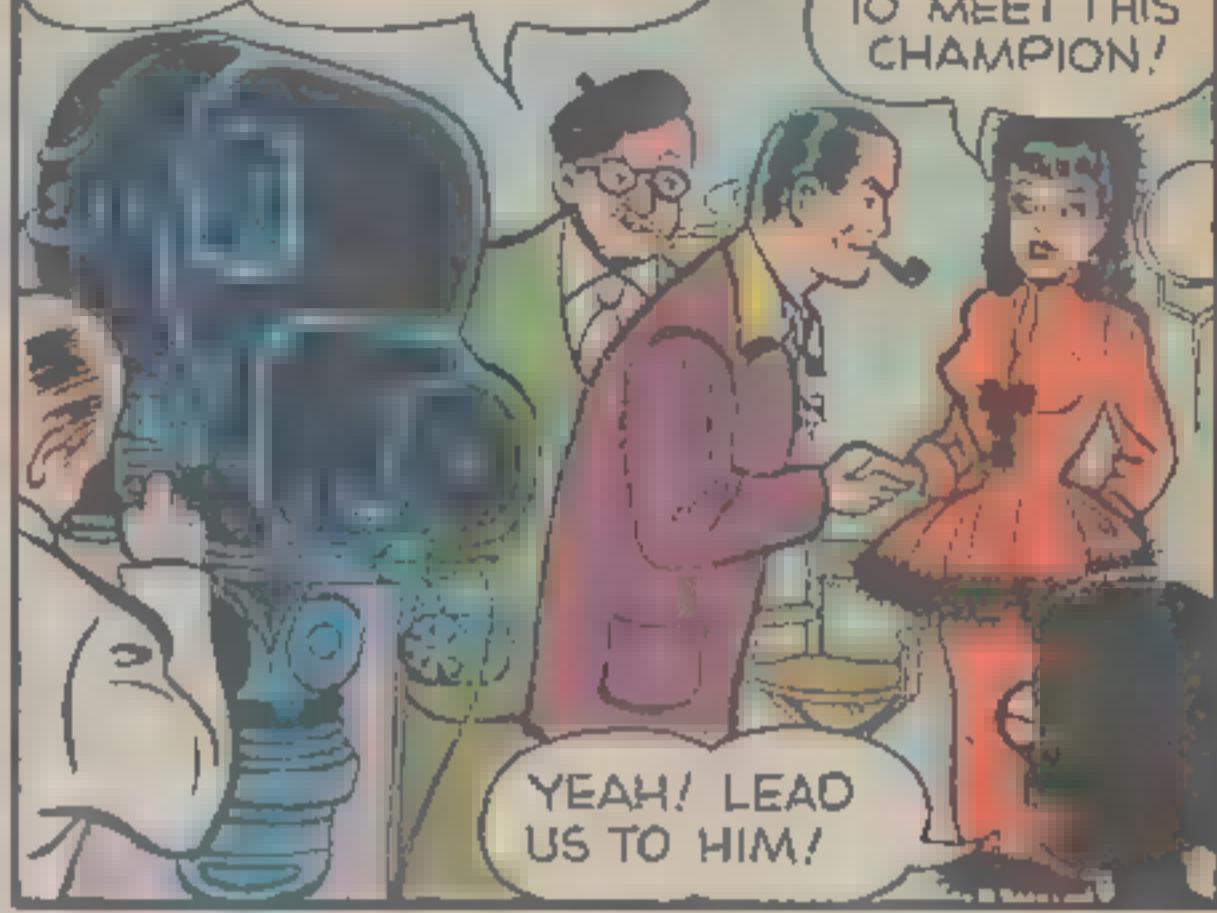
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SEE! I TOLD YOU HE WAS THE BEST IN THE WEST!



KATY! MEET MISTER FEATHER WAX-- HE'S THE MANAGER OF THE BIG STAR YOU'LL PLAY OPPOSITE-- HE'LL INTRODUCE YOU TO HIM!

I'M DYING TO MEET THIS CHAMPION!



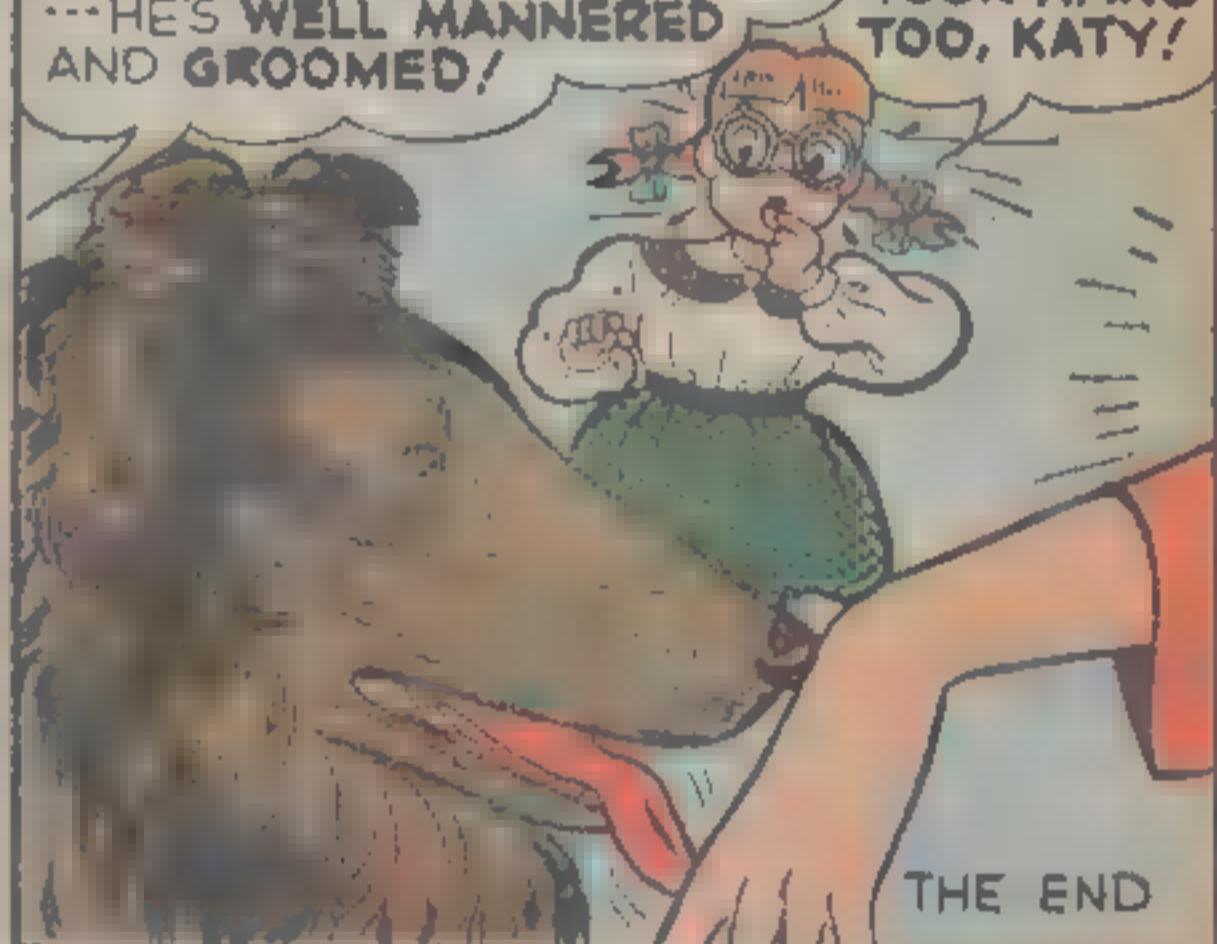
MISS KEENE, SHAKE HANDS WITH **LADDIE**, THE FAMOUS COLLIE STAR!

LADDIE



HE'S A REAL **BLUE** A TRUE **CHAMPION** WITH A LIBRARY FULL OF TROPHIES ---HE'S WELL MANNED AND GROOMED!

HE-- HE'S **KISSING** YOUR HAND TOO, KATY!



THE END

DON'T FORGET! KATY KEENE, YOUR **WHITE** COMIC BOOK STAR, APPEARS

YES! **FOUR!** NOT ONE--NOT TWO--BUT THESE **FOUR** BIG COMIC BOOKS

BEACH DRESS
DESIGNED BY
HELENE HAMMONTREE,
LAS ANIMAS, COLORADO

PEP **Wilbur**
Suite **Laugh**

THEY'RE ALL ARCHIE COMIC PUBLICATIONS -- LOOK FOR THIS TRADEMARK. IT MEANS GOOD, CLEAN, WHOLESOME READING

4 FAMOUS COMIC BOOKS

APPROVED
BY
Archie
MAGAZINE
READING

KATY KEENE FASHIONS

BY BILL WOGGON

JACKET and SLACKS by
PATSY MILLER,
126 SIXTH AVE.,
ALTOONA, PENNA.

PRACTICE COSTUME by
AGNES ROCCA,
1044 CARPENTER AVE.,
NEW YORK, N.Y.

DON'T MISS A SINGLE STORY OF **KATY in HOLLYWOOD**

REMEMBER KATY APPEARS IN THESE
FOUR FAMOUS ARCHIE COMIC PUBLICATIONS

Wilbur
COMICS
PEP
COMICS



Laugh
COMICS
SUZIE
COMICS

LOOK FOR THIS TRADEMARK
IT MEANS
GOOD, CLEAN, WHOLESOME READING!

DON'T FORGET! SEND YOUR FASHION DESIGNS TO
KATY KEENE, 1010 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.
AND KATY WILL SEND YOU AN AUTOGRAPHED
PICTURE FROM HOLLYWOOD! DON'T SEND FASHIONS
TO KATY KEENE IN HOLLYWOOD!

BEACH COAT and
SWIM SUIT by JULIE
546 E. BROAD ST.,
HAZELTON, PENNA.

SHORTS and SHIRT by
BARBARA KUNTZ,
2519 YATES AVE.,
BOX 67, N.Y.

POSE by
HAWAIIAN COSTUME
by SARAH
GARRISON,
BOX 295,
WAYNESVILLE,
N. CAROLINA.

KATY KEENE

THE FASHION QUEEN

by

Bill Woggon

IN HOLLYWOOD



KATY'S ENSEMBLE by
EMILY CROPPER
N. CLAIRMONT DR. YPRKWAY,
SALISBURY, MARYLAND.

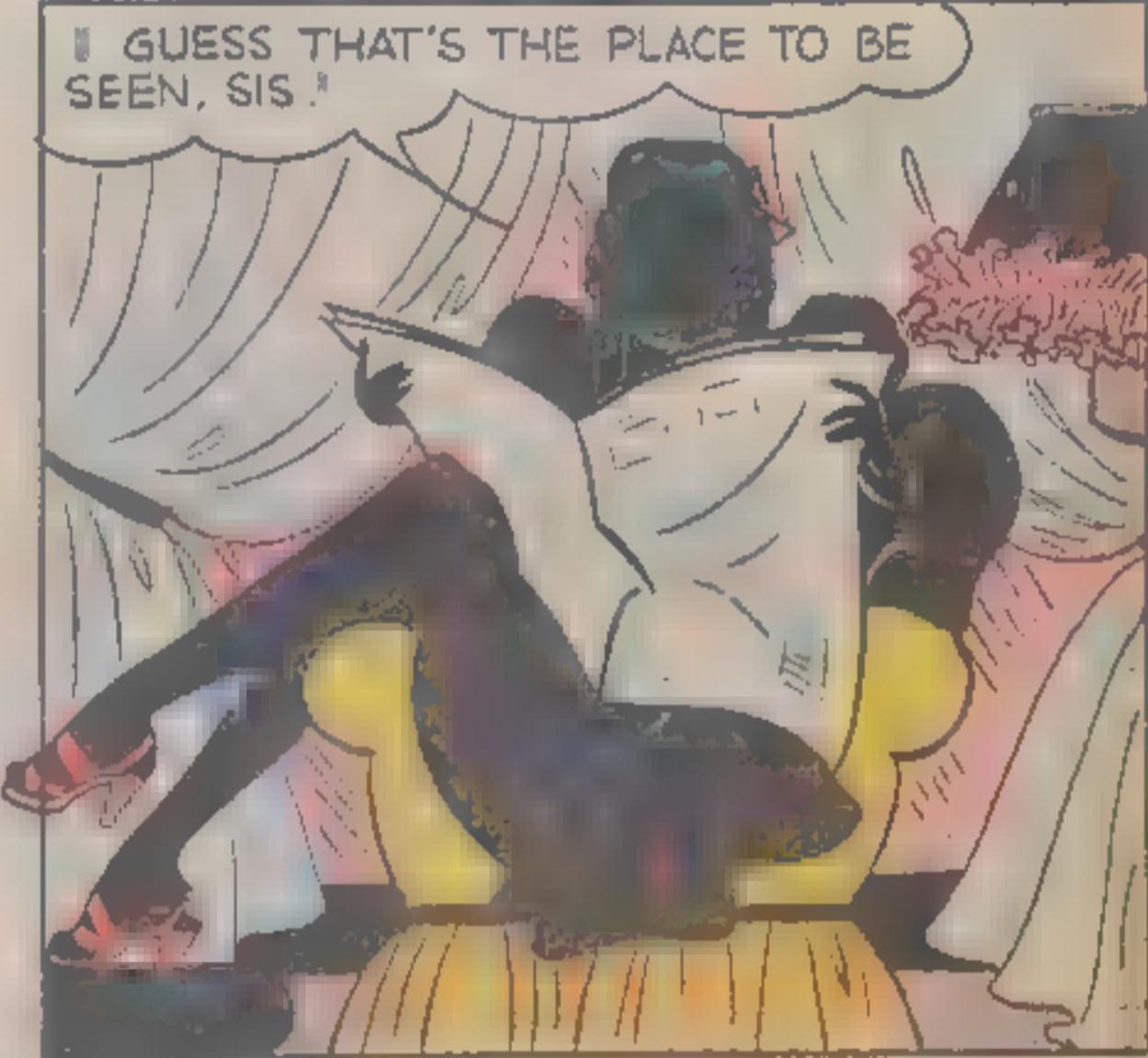
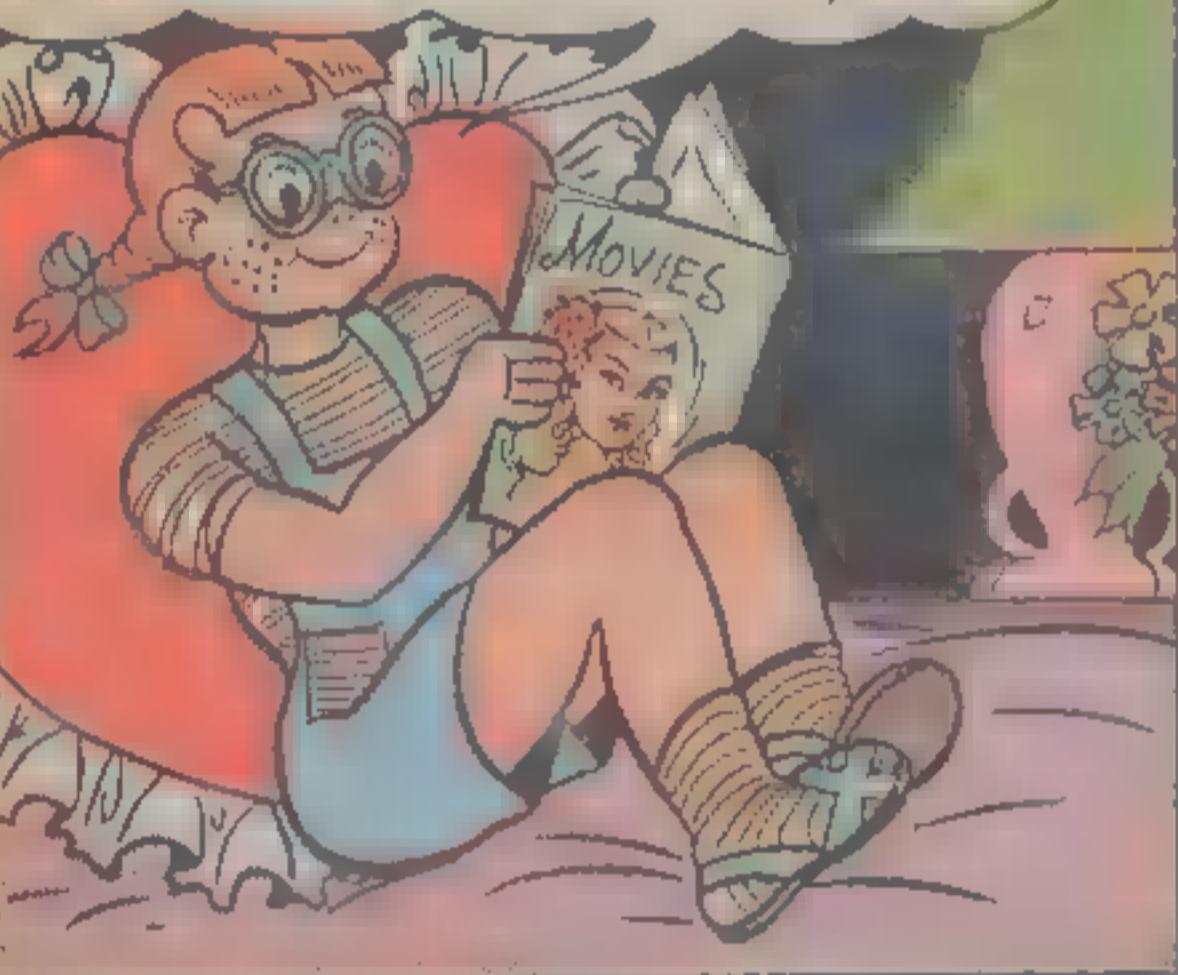
I SEE IN THE MOVIE COLUMN WHERE JACK BENNY, LORETTA YOUNG, MAX BAER AND EXECUTIVE PRODUCER JACK GROSS OF R-K-O STUDIOS WERE AT THE BROWN DERBY LAST NIGHT!

SUMMER DRESS
DESIGNED BY
NANCY AYCOCK
1465 159TH AVE.,
SAN LEANDRO,
CALIFORNIA

PLAY SUIT ON SIS by LOIS ACKERMAN, PASATIEMPO, SANTA CRUZ, CALIF.

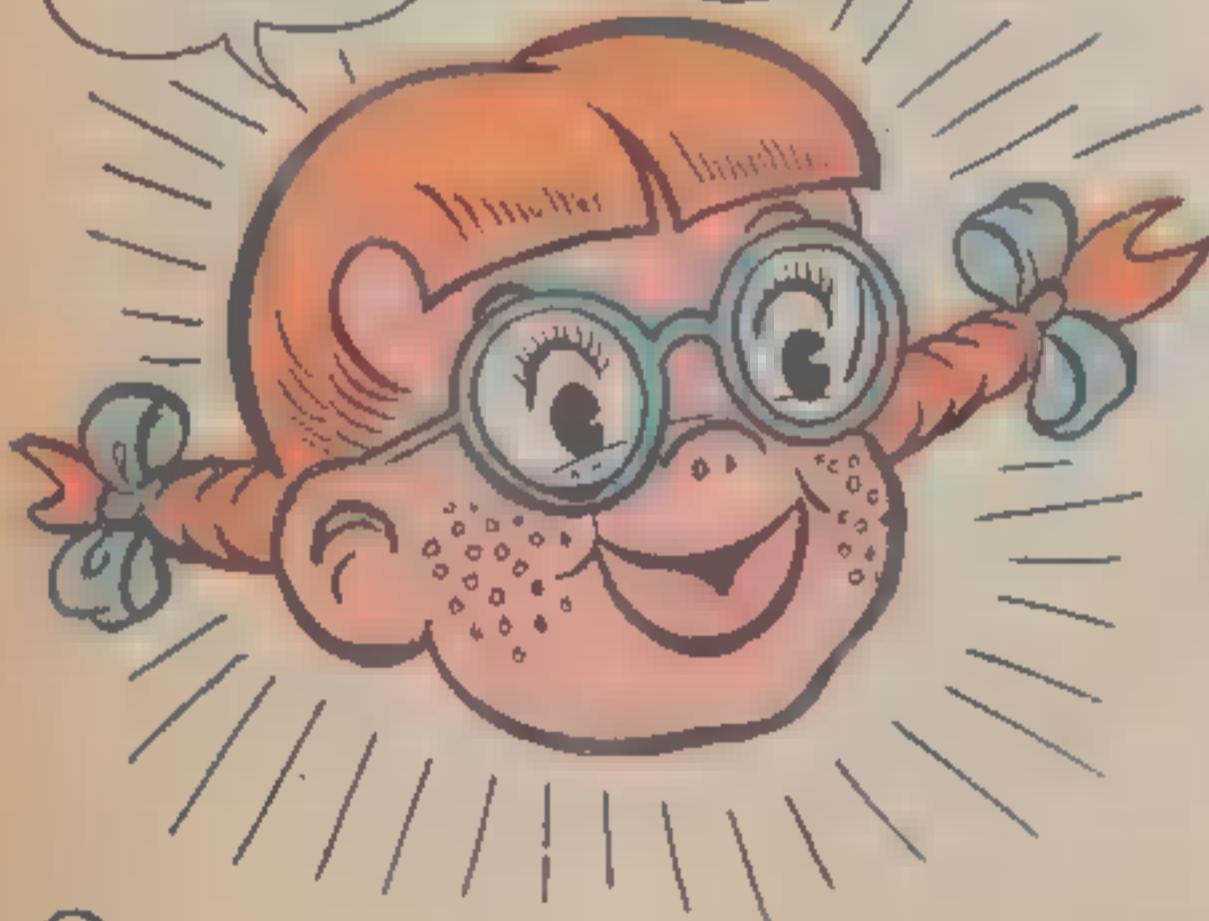
YEAH! AN' I SEE A PICTURE HERE OF JACK CARSON AND EDDIE BRACKEN EATING AT THE BROWN DERBY, TOO!

I GUESS THAT'S THE PLACE TO BE SEEN, SIS!



AND THE BIG PRODUCERS EAT THERE TOO, KATY--- SAY! THAT GIVES ME AN IDEA!

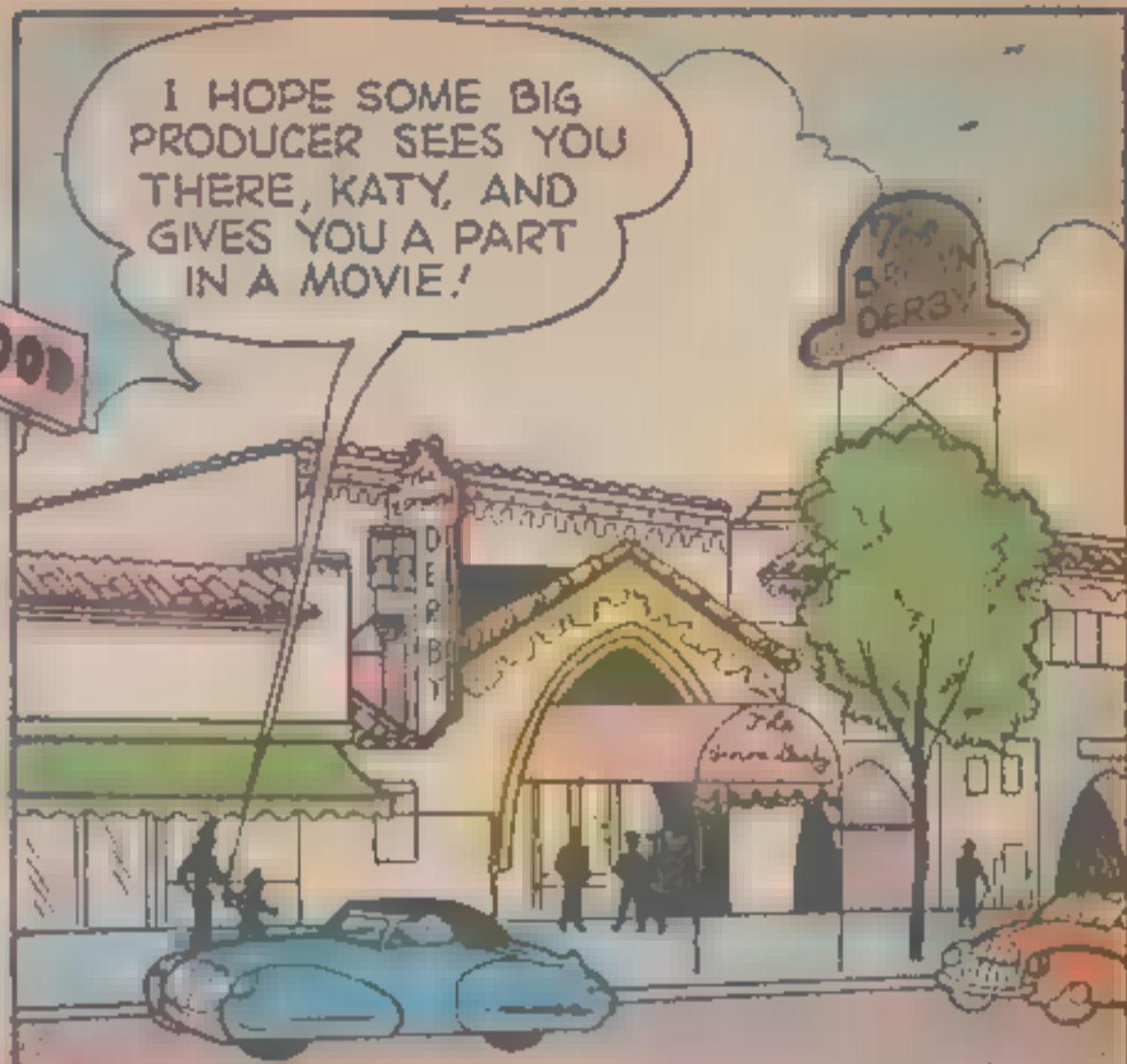
HMM! IF YOU'RE THINKING OF THE SAME THING I AM, SIS, WE'RE GOING TO THE BROWN DERBY FOR DINNER!



And so we find Katy and Sis dressed in their best on their way to the Brown Derby -- dark glasses and all.



I HOPE SOME BIG PRODUCER SEES YOU THERE, KATY, AND GIVES YOU A PART IN A MOVIE!



KEEP YOUR EYES OPEN FOR MOVIE STARS!



KATY'S ENSEMBLE by NORMA SCHWAB, 321 EMMING ST., CINCINNATI 19, OHIO

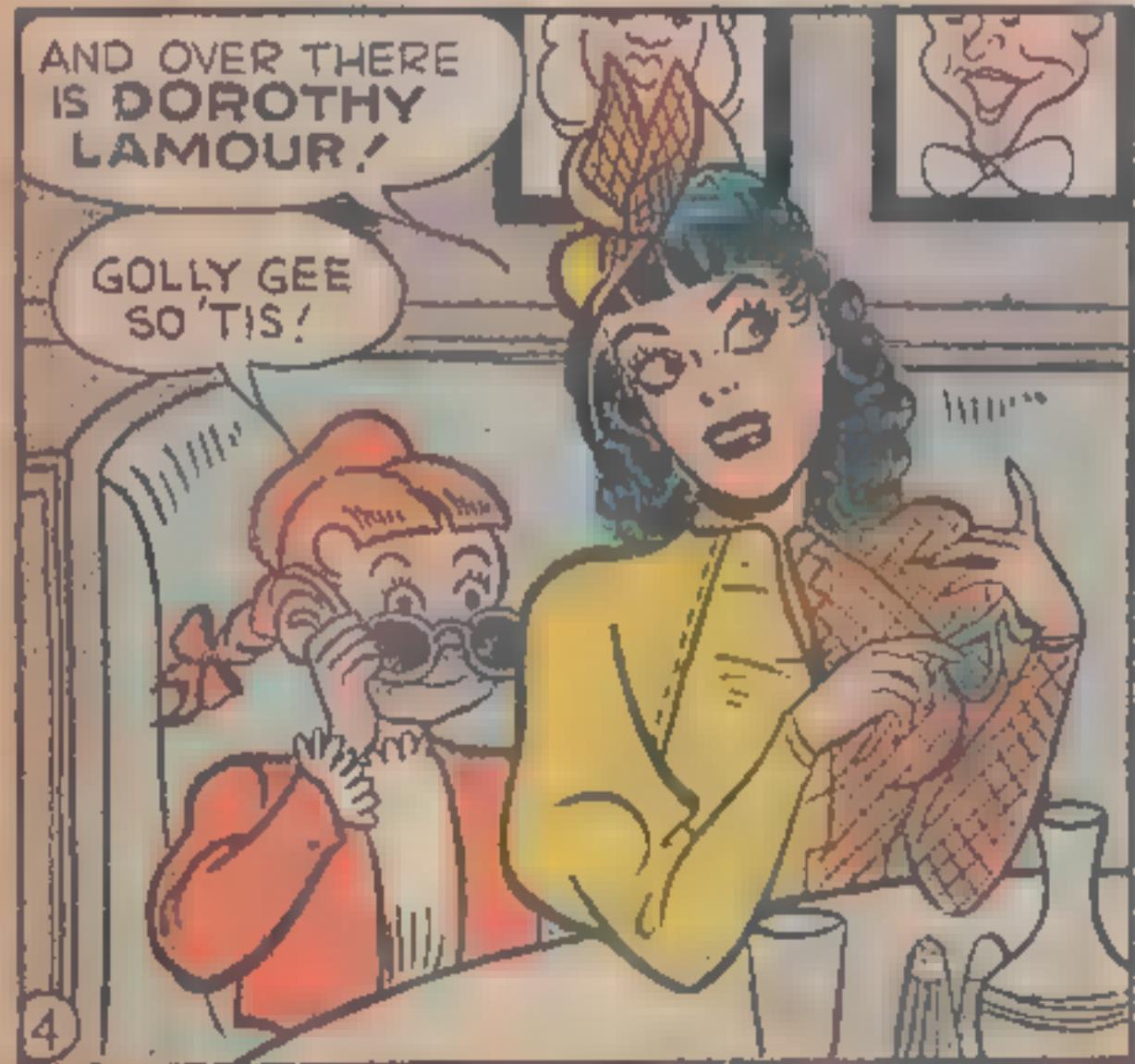
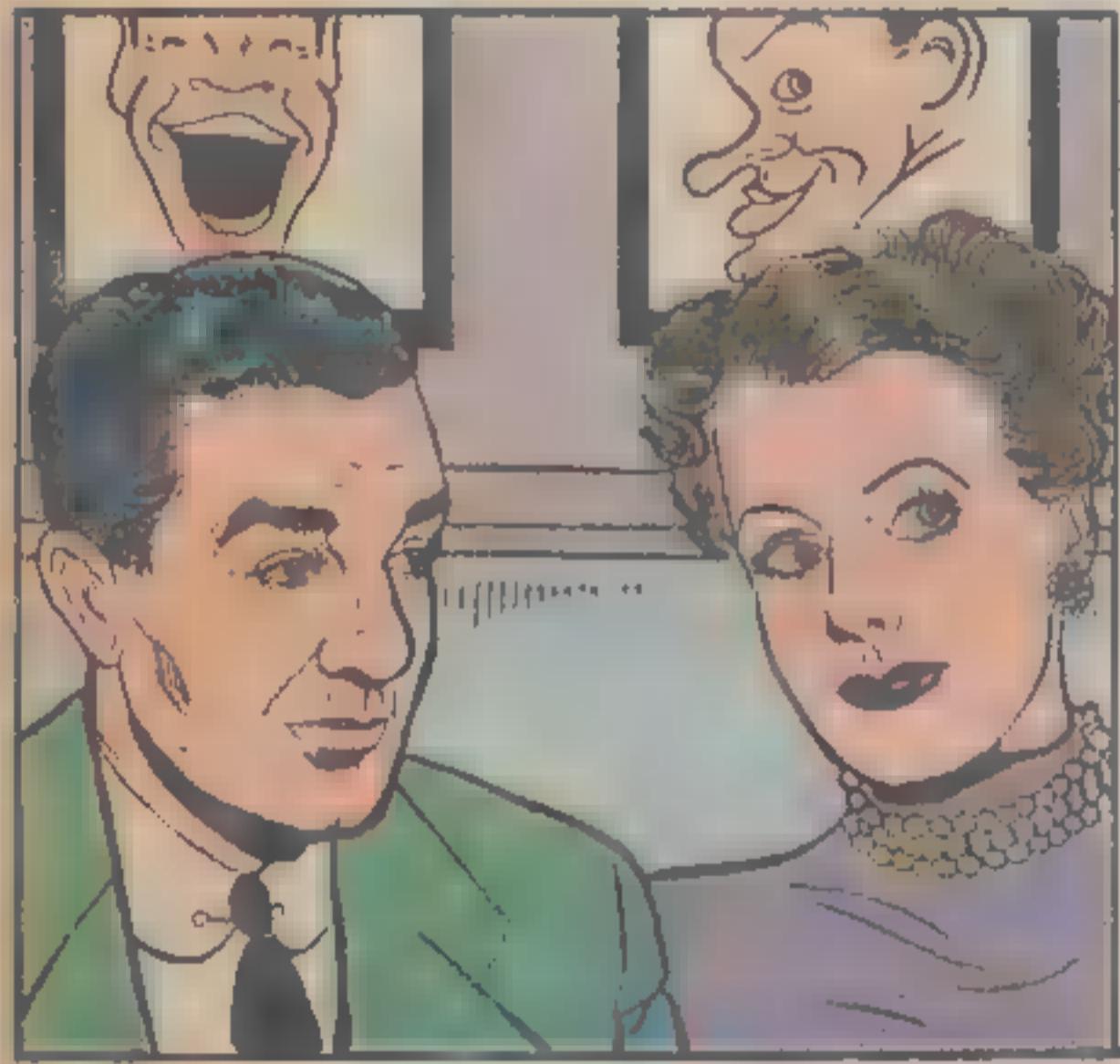
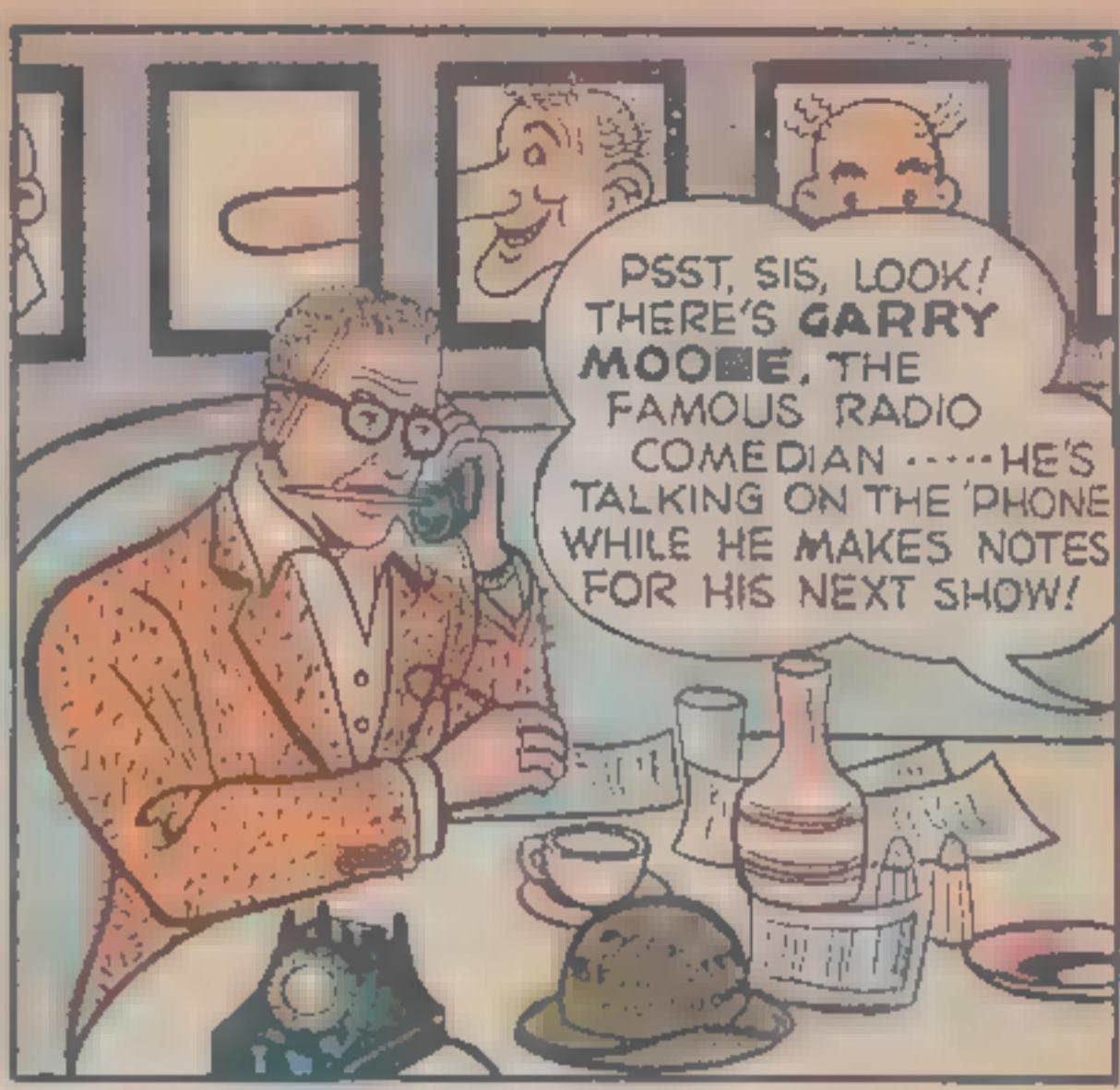
DO THESE DARK GLASSES DECEIVE ME,
KATY, OR IS THAT HANDSOME JOHN DALL
GOING INTO THE BAMBOO ROOM?

YES, SIS.
IT IS
JOHN DALL!

OUTFIT ON SIS BY
BEVERLY VOLSETH,
1502 EUCLID,
SIOUX FALLS, DAKOTA

3





LOOK, KATY, LOOK! THERE'S
JOAN OVER THERE!

I'LL BET THAT'S
A BIG PRODUCER
USING THE PHONE
OVER THERE, SIS!

YES! HOLD
PRODUCTION
ON THAT
UNTIL I OKAY
THE SCRIPT!

NOBODY IS GOING
TO NOTICE POOR LITTLE
ME AMONG ALL THESE
MOVIE STARS AND
PRODUCERS, SIS!

SAY! THERE'S A
PHONE NOT BEING
USED ON THAT
TABLE OVER THERE!

I GOT AN IDEA TO
GET SOME ATTENTION!

HERE, KATY, GO AHEAD
AND TALK ON THE PHONE
LIKE YOU'RE SOMEBODY
TOO -- **TALK REAL
LOUD!**

SAY! MAYBE YOU
HAVE SOMETHING
THERE, SIS, I
MIGHT ATTRACT
A PRODUCER'S
EYE!

ATTA GIRL, KATY,
GEORGE BURNS
AND GRACIE ALLEN
ARE LOOKING OUR
WAY--TALK REAL
LOUD, KATY!

I'LL ACCEPT THAT
ROLE ON ONE
CONDITION, C.B. --

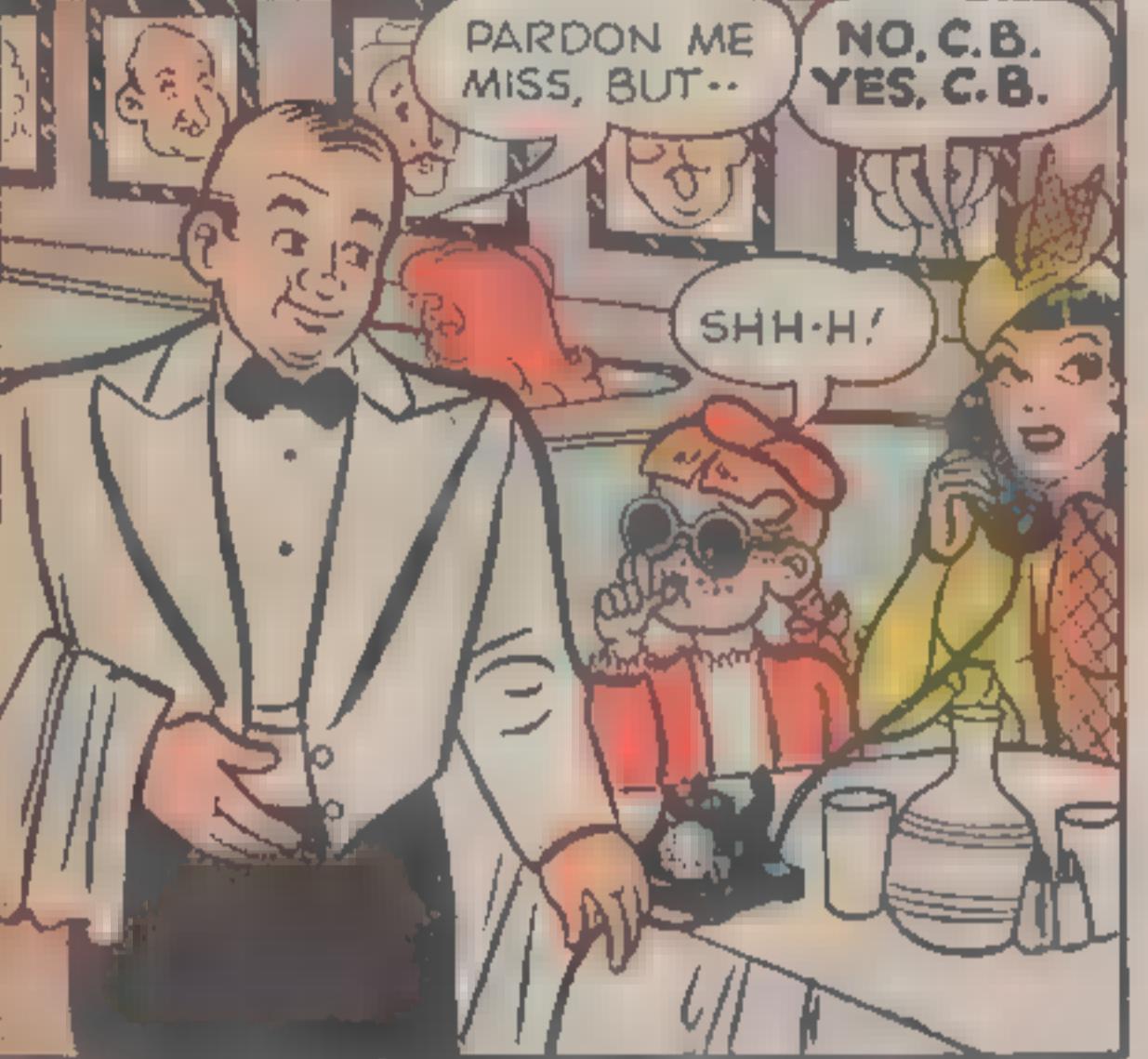
ISN'T SHE CUTE, GEORGE,
SHE MUST BE THE NEW
STAR WE'VE BEEN HEARING
ABOUT!



PARDON ME
MISS, BUT--

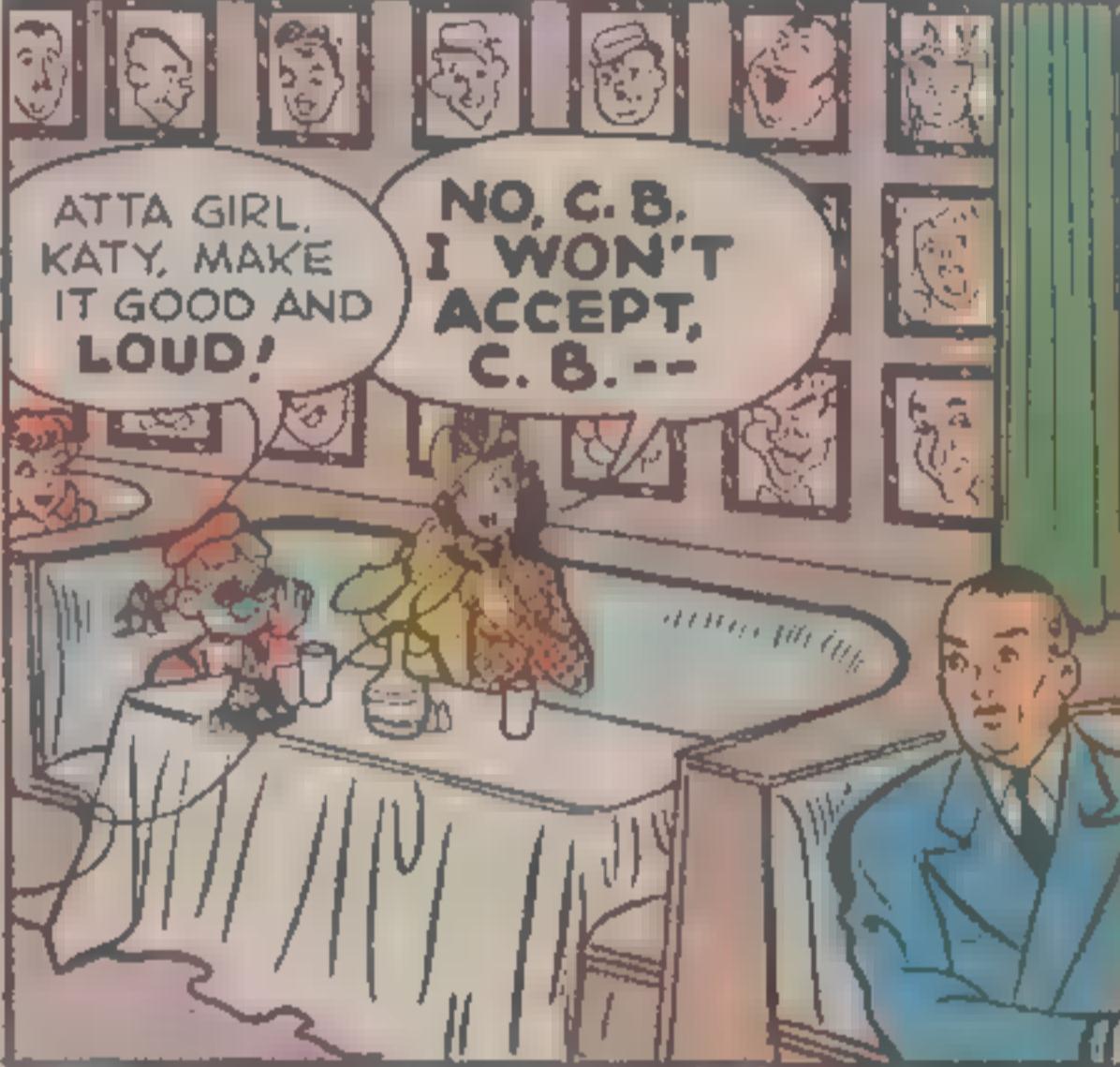
NO, C.B.
YES, C.B.

SHH-H!

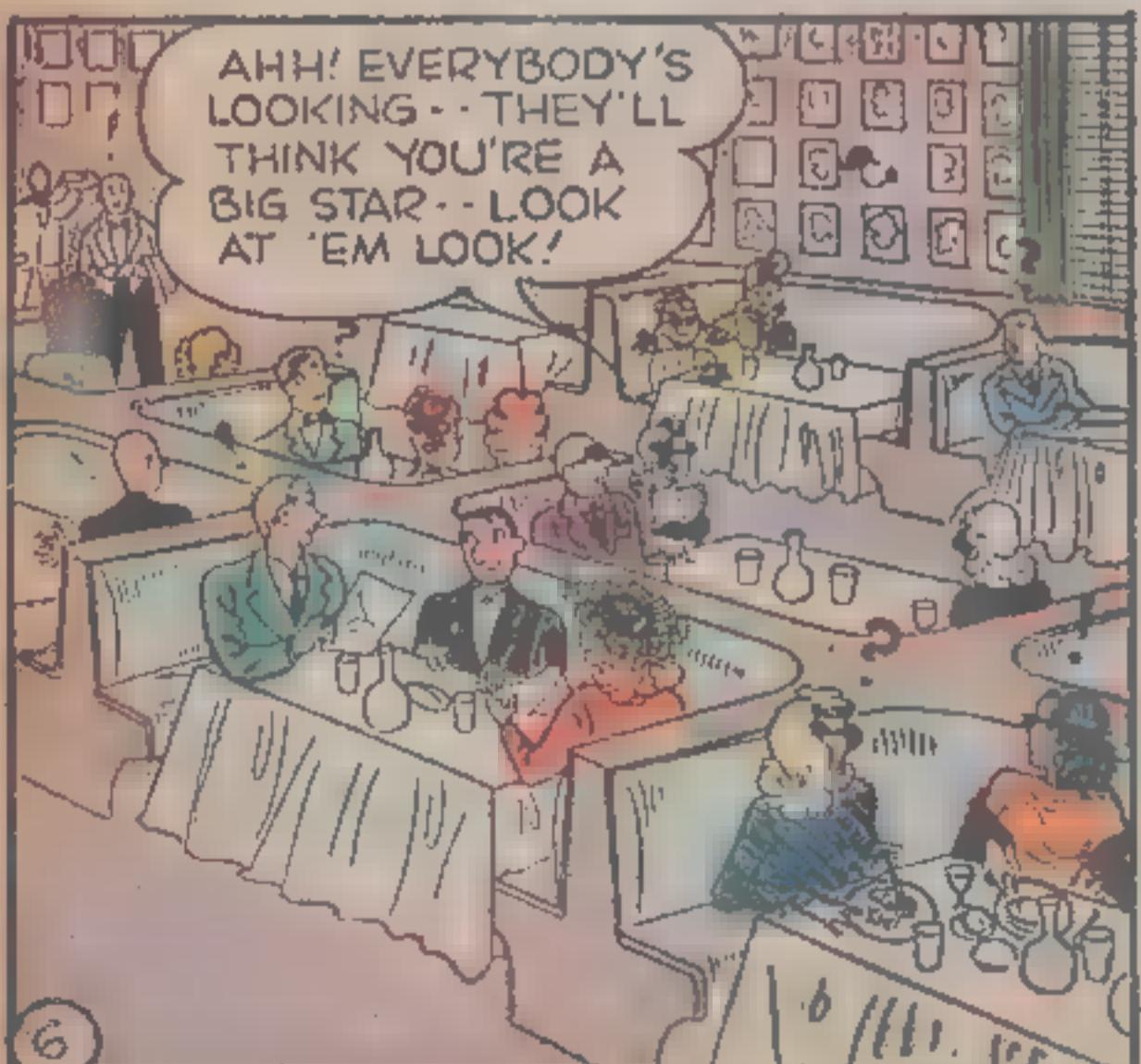


ATTA GIRL,
KATY, MAKE
IT GOOD AND
LOUD!

NO, C.B.
I WON'T
ACCEPT,
C.B. --



AHH! EVERYBODY'S
LOOKING -- THEY'LL
THINK YOU'RE A
BIG STAR -- LOOK
AT 'EM LOOK!



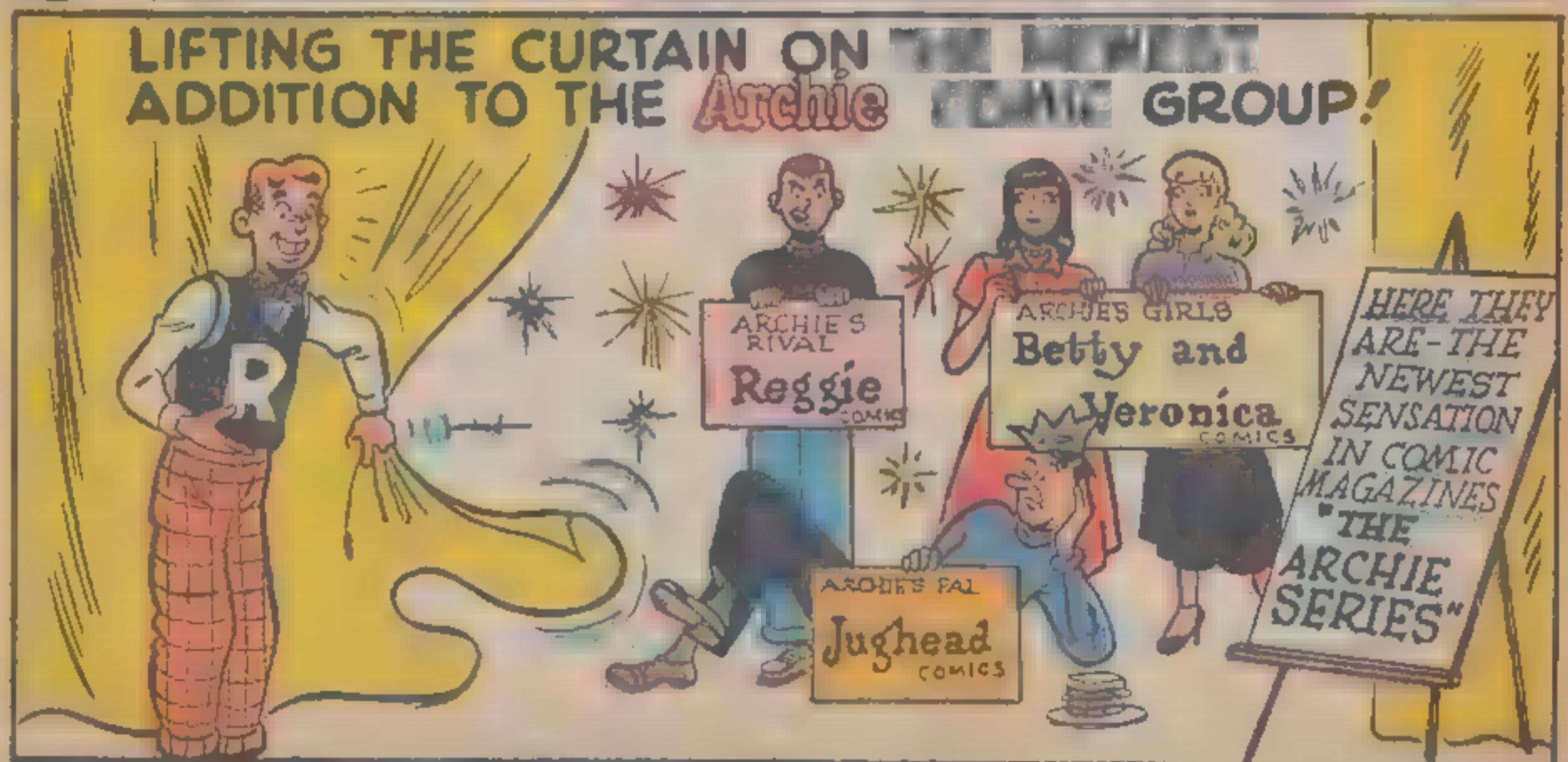
HERE COMES THE
WAITER AGAIN -- I
WONDER WHAT HE
KEEPS PESTERING
US FOR -- ??

WHAT'S
THAT, C.B?





LIFTING THE CURTAIN ON THE NEWEST ADDITION TO THE Archie COMIC GROUP!



EXPERT SAYS

AMAZING SCIENTIFIC FORMULA (Contains no alcohol)

DESTROYS THESE HAIR-KILLING GERMS:

STAPHYLOCOCCUS ALBUS



MOROCOCCUS



MICROBACILLUS



PITYROSPORUM OVALE



NOTHING CAN DO MORE TO

SAVE YOUR HAIR

Look for these symptoms: ITCHY SCALP, DANDRUFF, UNPLEASANT ODORS, HEAD SCALES, LOSS. It may nature's warning of approaching baldness. Be guided by NATURE'S WARNING. Do as thousands do: start using the NEW IMPROVED, AMAZING, SCIENTIFIC HAIR RESEARCH FORMULA (it contains no alcohol).

NEW FORMULA GIVES BETTER RESULTS

It kills quickly and efficiently millions of trouble-breeding bacteria. This new and improved HAIR RESEARCH FORMULA now kills safely and quickly ALL FOUR types of these destructive hair germs. Many medical authorities know that these hair-destroying germs are a significant cause of baldness. Do what science knows nothing better for you to do: KILL THESE GERMS, they may DESTROY your HAIR growth. Act now, mail coupon below and try it at home for 10 days at our expense! No other formula known science can do more to SAVE YOUR HAIR!

GET FIVE BENEFITS

- (1) Kill the four types of germs that may be retarding your normal hair growth.
- (2) Help stop scalp itch and burn.
- (3) Follow the instructions of the treatment and start enjoying healthful massaging action.
- (4) Helps bring hair-nourishing blood to scalp.
- (5) Helps remove ugly loose dandruff.

Don't wait till you get BALDI! It's TOO LATE then. Remember, science knows the cure for baldness. The NEW AND IMPROVED HAIR RESEARCH FORMULA that contains no alcohol, helps keep your scalp (that may be sick) free of loose dandruff, seborrheic, and helps stop the hair loss they cause. With this formula your hair will appear thicker, more alive and attractive almost from the first time you use it.

USERS SAY

Nothing I have ever used has done more for my hair. A. P., Trenton, N. J.

My friends remark how much better my hair looks after using your formula for only two weeks. Mr. A. L., Boston, Mass.

No hair expert I have ever gone to has done much for me. H. T., New York City.

My scalp feels better, my hair looks better, my hair itch is gone; it's the only thing that ever helped my hair. H. H., Chicago, Ill.



If the NEW AND IMPROVED HAIR RESEARCH FORMULA doesn't live up to your expectations, if you don't feel it's the best thing you ever used for your hair, if your hair and scalp doesn't appear improved, if you are not 100% delighted with it, if after using it for 10 days you don't see an improvement, return the unused portion and your money will be refunded in full. You have nothing to lose, you are the sole judge. DON'T DELAY, MAIL TODAY!

SENT ON APPROVAL

HAIR CO., Dept. B
Broad Street
Newark, Jersey

Rush one month's supply of your NEW AND IMPROVED AMAZING SCIENTIFIC HAIR RESEARCH FORMULA at once. I enclose \$2.00 cash, check or money order, ship prepaid. My money will be refunded if not satisfied.

Name _____

Address _____

City _____ State _____

I understand if not delighted with the NEW AND IMPROVED HAIR FORMULA, I can return it after 10 days for full purchase price refund.

I enclose \$5.00, send 3 months supply.

BILL WOGGON
IN HOLLYWOOD
presents

THE
NIGHTMARE

KATY KEENE

DESIGNED BY MR. NELSON (MAOMAN) BRIDWELL
120 N. W. 29TH ST.
OKLAHOMA CITY 3, OKLAHOMA.

DEAR READERS:

KATY KEENE RECEIVES THOUSANDS OF DRESSES DESIGNED BY HER FANS BUT
SELOOM ANY NIGHTMARES LIKE THE ONE DESIGNED BY NELSON (MAOMAN) BRIDWELL.
PLEASE EXAMINE IT CLOSELY THEN NOTE THE DESIGNER'S OWN DESCRIPTION OF OUTLANDISH
OUTFIT WHICH GIVE TO YOU ON THE NEXT PAGE. THANKS TO THE MAOMAN.

NOTE KATY'S COSTUME ON THE PRECEDING PAGE - THE HAT IS THE MOST OUTLANDISH THING THIS SIDE OF OUTLAND. SEEMS THE PAINTBRUSH GOT IN KATY'S EYE. EXCUSE THE WINDOW BUT I TOOK THE LIBERTY OF RENTING THE HAT OUT TO A MIDGET. THE WINGS ARE HANDY. IF THE HAT BLOWS OFF IT FLIES BACK TO KATY LIKE A HOMING PIGEON, WITH THE MIDGET AT THE CONTROLS.

THE DRESS IS MY MASTERPIECE - NOTE THE LIMP-WATCH SHOULDER STRAP, STRAIGHT FROM "THE PERSISTENCE OF MEMORY". THE BELT HAS A BEAUTIFUL EYE BUCKLE, AND NOTICE THE FUR AT THE BOTTOM, WHICH ISN'T ERMINE - IT'S VERMIN. (LEMON-DYED HOUSE-RAT)

THERE'S NOT MUCH TO SAY ABOUT THE GLOVES, EXCEPT TO CALL YOUR ATTENTION TO THE EYES, SET IN THE BACK OF THE HAND. THE HAND-BAG (SHAPED LIKE A TOOTH) IS HANDY. IF YOU'RE FIXING YOUR FACE, THE MOUTH CARRIES ON A CONVERSATION WITH YOUR BEAU. IF YOU DROP YOUR COMPACT, YOUR PURSE CAN PICK IT UP WITH THAT HAND.

THE SHOES ARE NICE BUT KATY COULDNT STAND UP IN THEM, OR THEY'D COLLAPSE.

I HOPE YOU WON'T MISSPELL MY NAME IF YOU ARE CRAZY ENOUGH TO PUBLISH THIS STUFF. I'M BRIDWELL - 'B' AS IN BALMY, 'R' AS IN RIDICULOUS, 'D' AS IN DAFFY, 'W' AS IN WACKY, 'E' AS IN ECCENTRIC, 'L' AS IN LOONEY, AND 'L' AS IN LAMEBRAINED. NO, IT'S NOT BIRDWELL, BRIDEWELL OR BAILWELL, BUT NELSON BRIDWELL NB (IT COULD MEAN NAPOLEON BONAPARTE)

YOURS FOR ANTIDISESTABLISHMENTARIANISM (WHATEVER THAT MEANS)

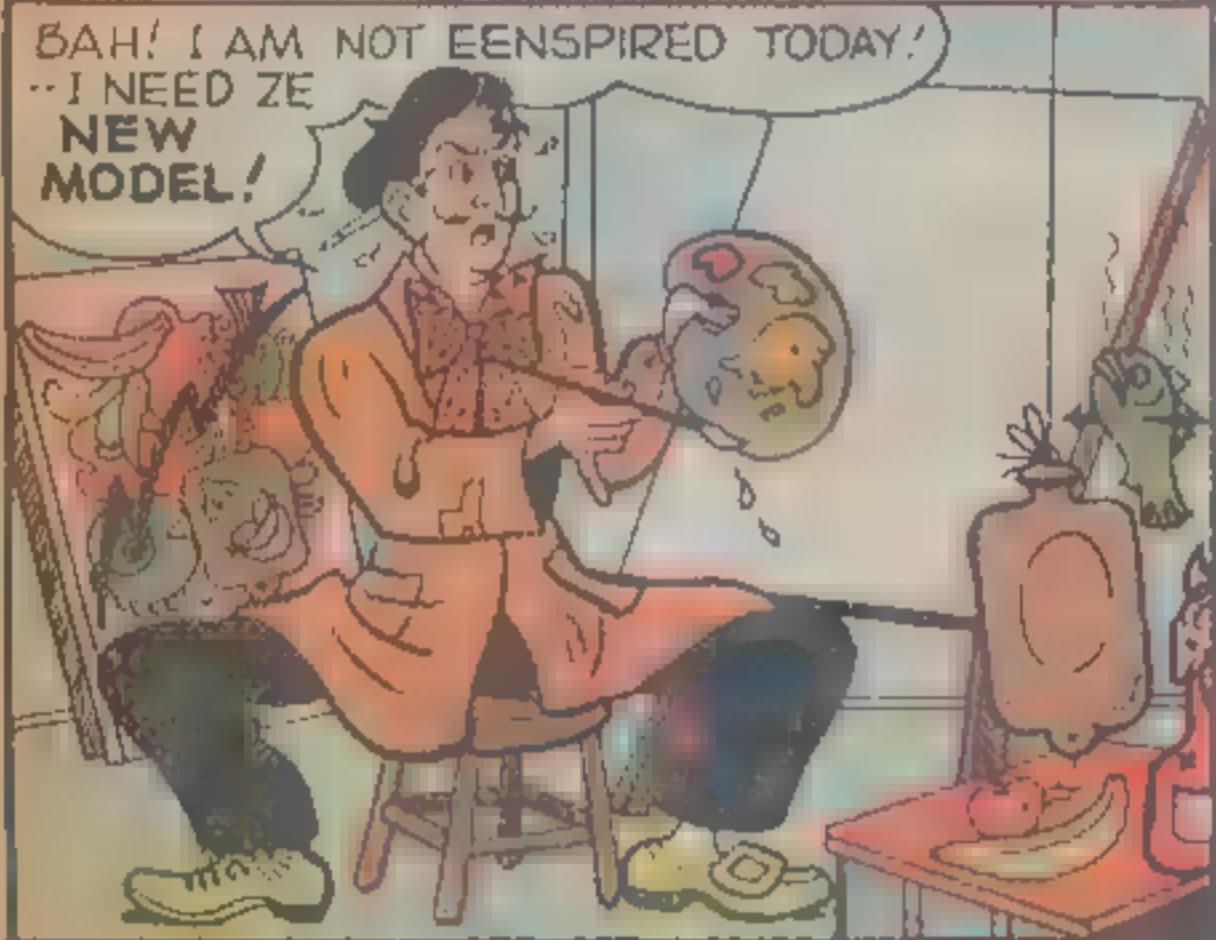
— NELSON BRIDWELL



While we're on the subject of surrealistic art, let's look into the Hollywood Studio of the Great Slavador Dolly - - - - -

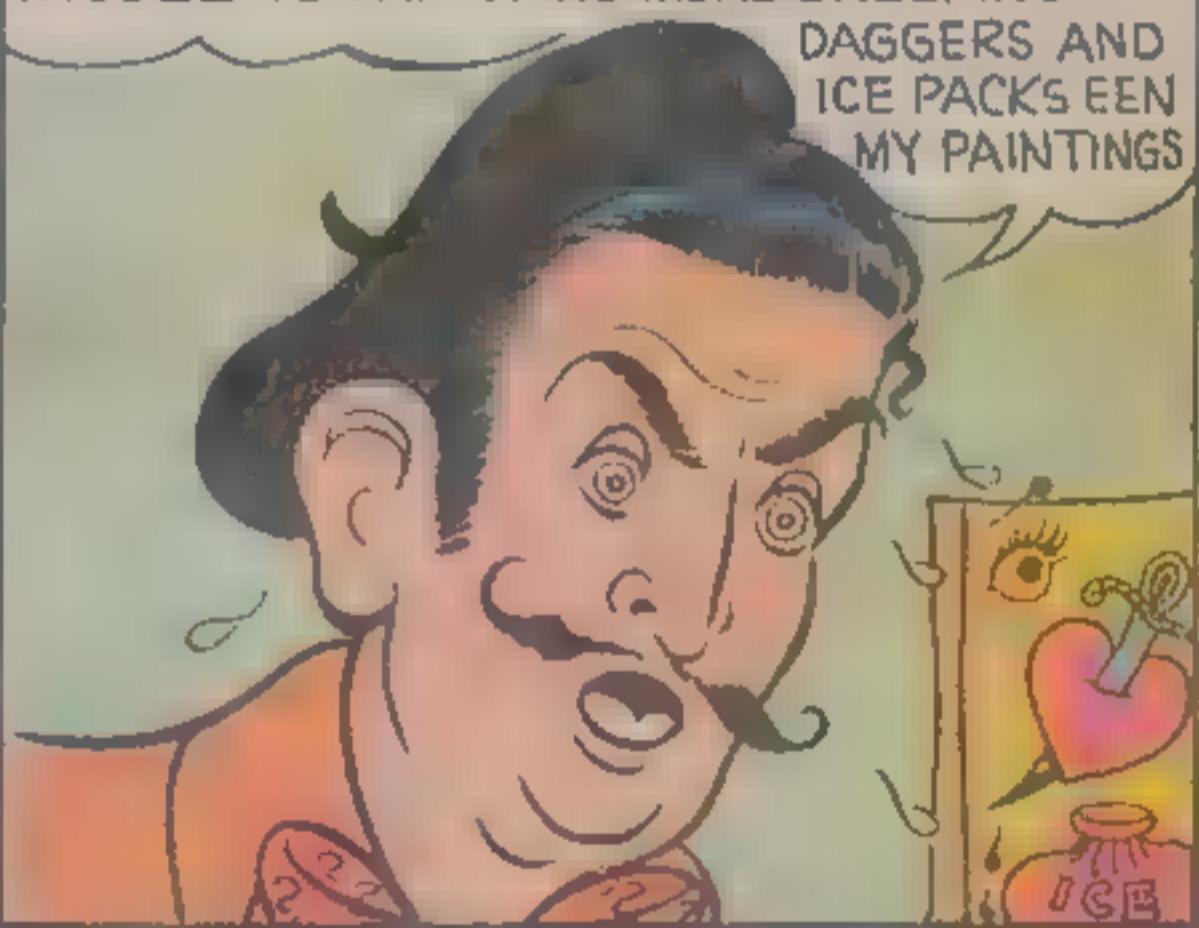
BAH! I AM NOT EENSPired TODAY!

- I NEED ZE
NEW
MODEL!



I AM SEECK--SEECK--SEECK OF PAINTING HOT WATER BOTTLES, BANANAS AND FEESH - I WEEL GET DRESSED AND GO FIND ZE NEW MODEL TO PAINT! NO MORE DREEPING

DAGGERS AND ICE PACKS EEN
MY PAINTINGS

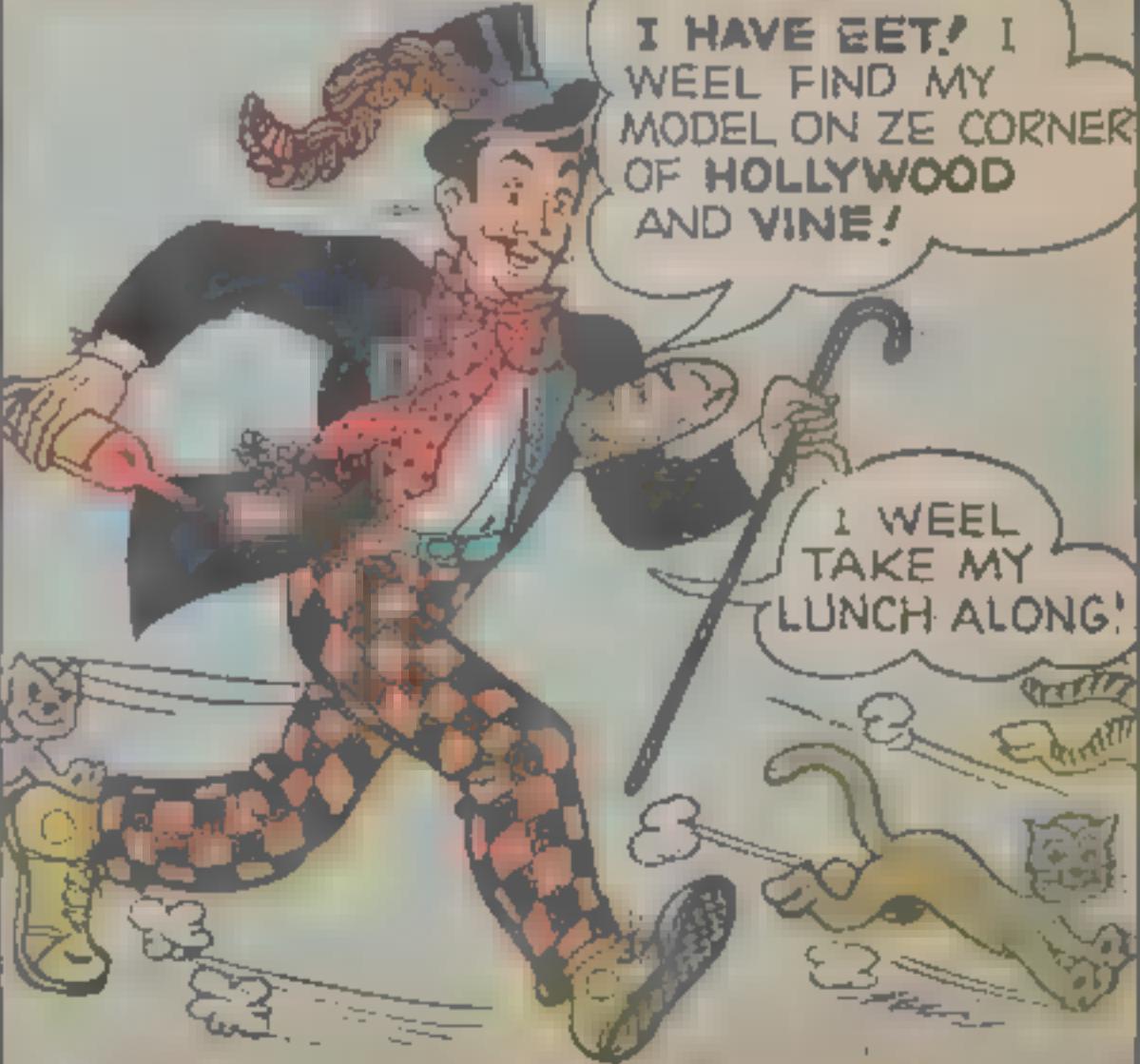


HMM? NOW WHERE WEEL I GO TO FIND ZE MODEL? TO ZE MOVIE STUDIOS? NO! TO ZE RADIO STUDIOS? NO!



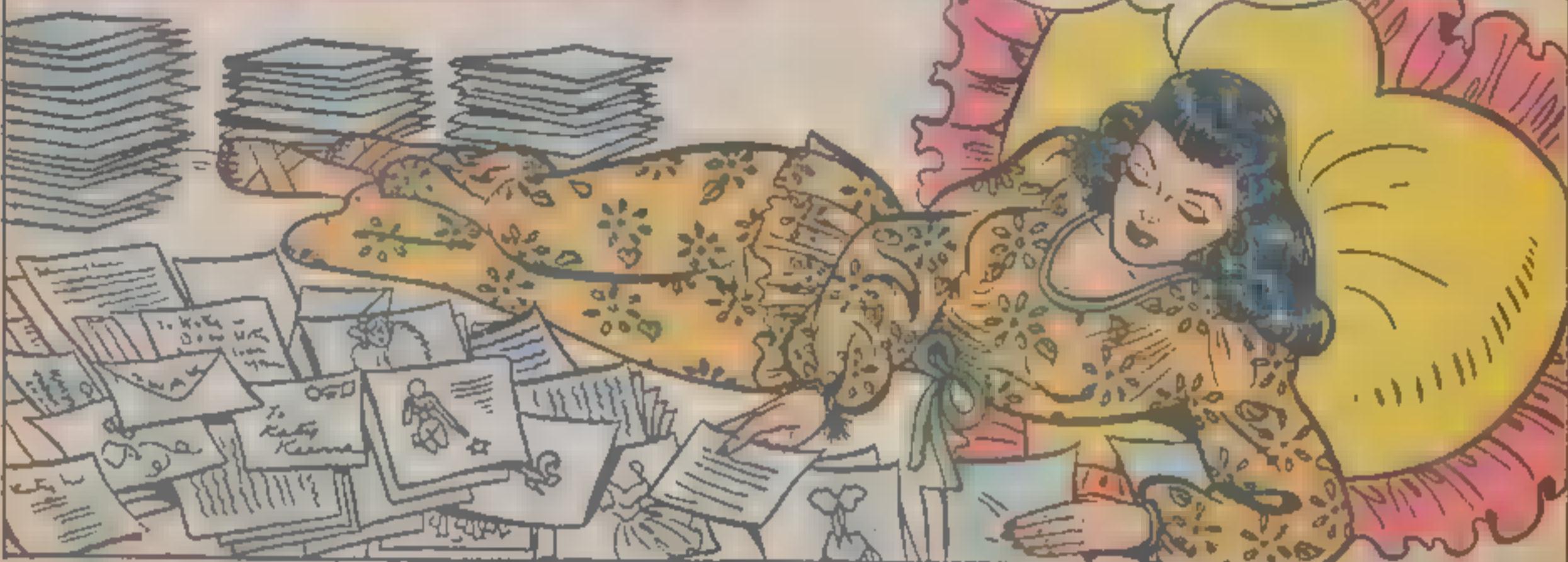
I HAVE EET! I WEEL FIND MY MODEL ON ZE CORNER OF HOLLYWOOD AND VINE!

I WEEL TAKE MY LUNCH ALONG!



In the meantime, let's look into the Hollywood Apartment of Katy Keene, at 7070 Hollywood Blvd. where Katy is swamped with dress designs and fan mail from thousands of her fans

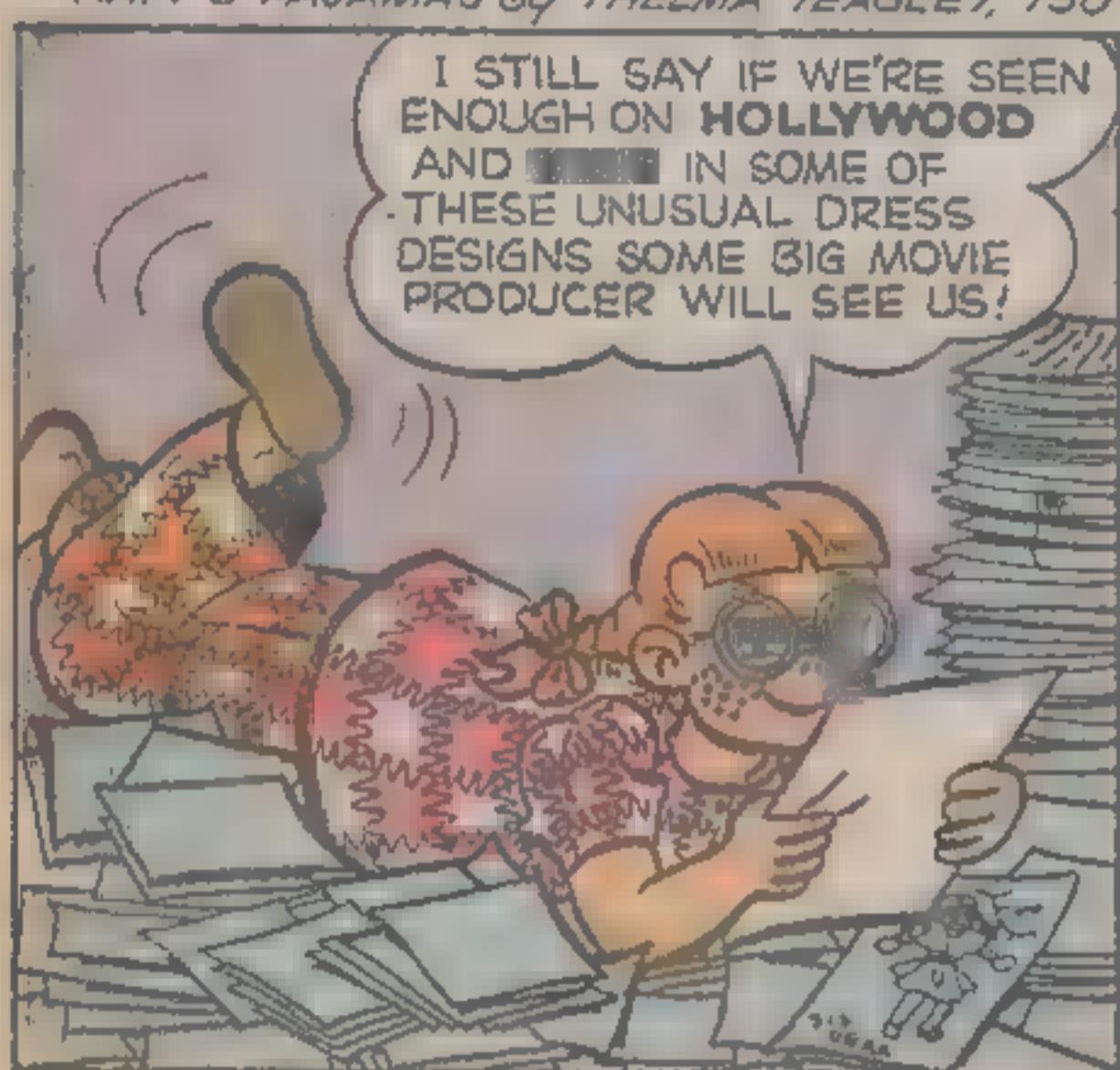
GOODNESS! THEY ALL WISH ME LUCK IN HOLLYWOOD BUT (SIGH) NO PRODUCER HAS EVEN NOTICED ME YET!



KATY'S PAJAMAS by THELMA YEAGLEY, 150 SO. CHERRY ST., SALINA, KANSAS. AGE 16

I STILL SAY IF WE'RE SEEN ENOUGH ON HOLLYWOOD AND IN SOME OF THESE UNUSUAL DRESS DESIGNS SOME BIG MOVIE PRODUCER WILL SEE US!

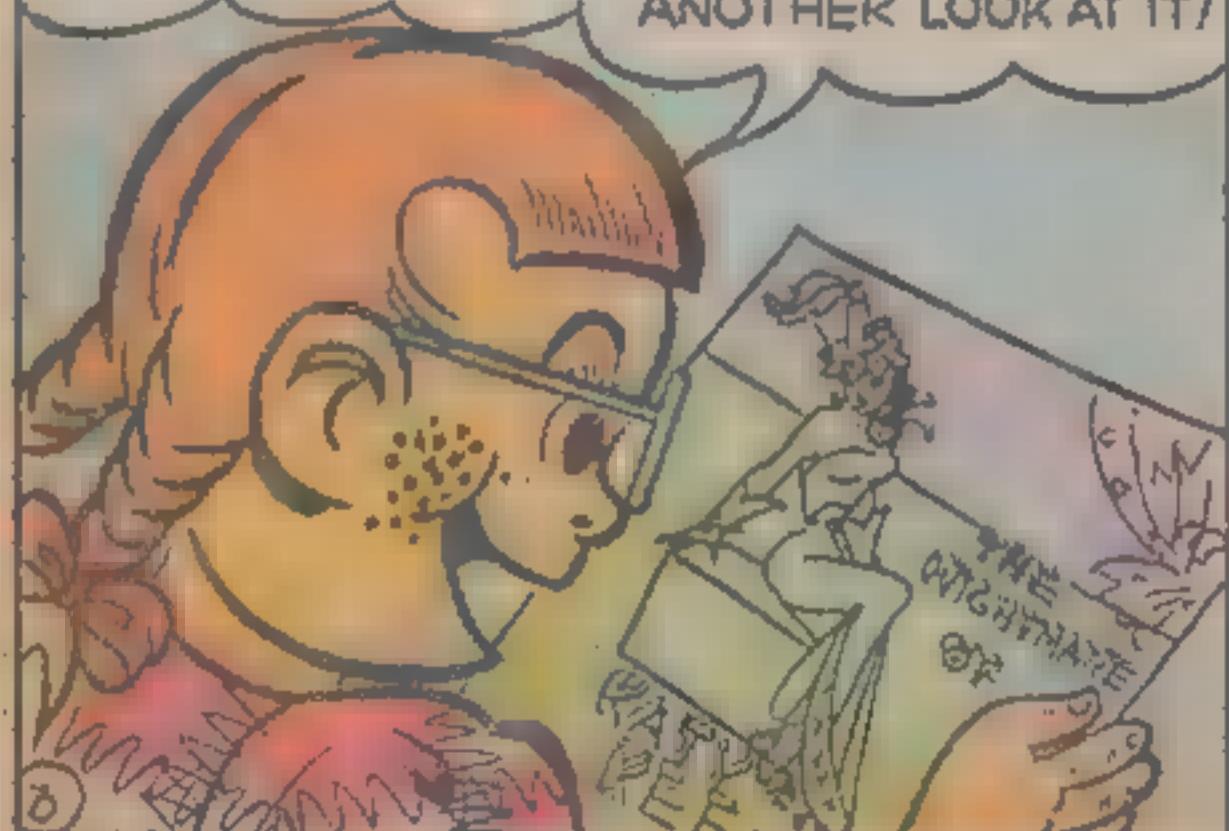
HMM! MAYBE YOU'RE RIGHT, SIS, LET'S FIND SOMETHING UNUSUAL TO WEAR AND GO DOWN TO THE CORNER OF HOLLYWOOD AND VINE!

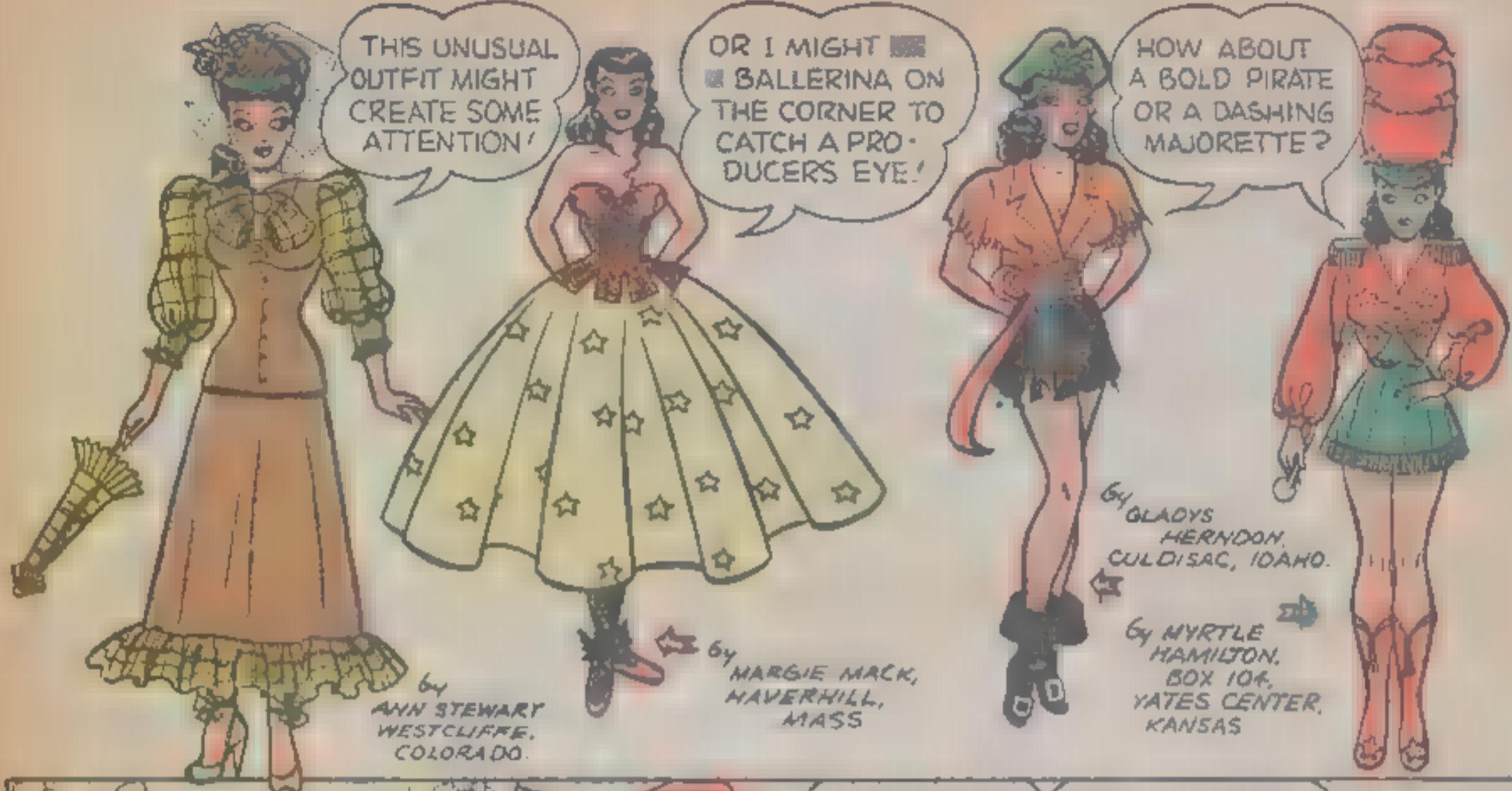


SIS'S PAJAMAS by KAREN TURLAY, 1205 PALM ST., NATIONAL CITY, CALIFORNIA.

THIS OUTFIT DESIGNED BY NELSON BRIDWELL WOULD BE JUST THE THING, BUT YOU COULDN'T WALK IN THESE SHOES, OR LIKE HE SAYS, YOU'D SURE COLLAPSE! HO! HO! I'M STILL LAUGHING AT IT! HERE! TAKE ANOTHER LOOK AT IT!

PLEASE, SIS, I COULDN'T WEAR ANYTHING THIS OUTLANDISH--IT'S ENOUGH TO SCARE FRANKENSTEIN!



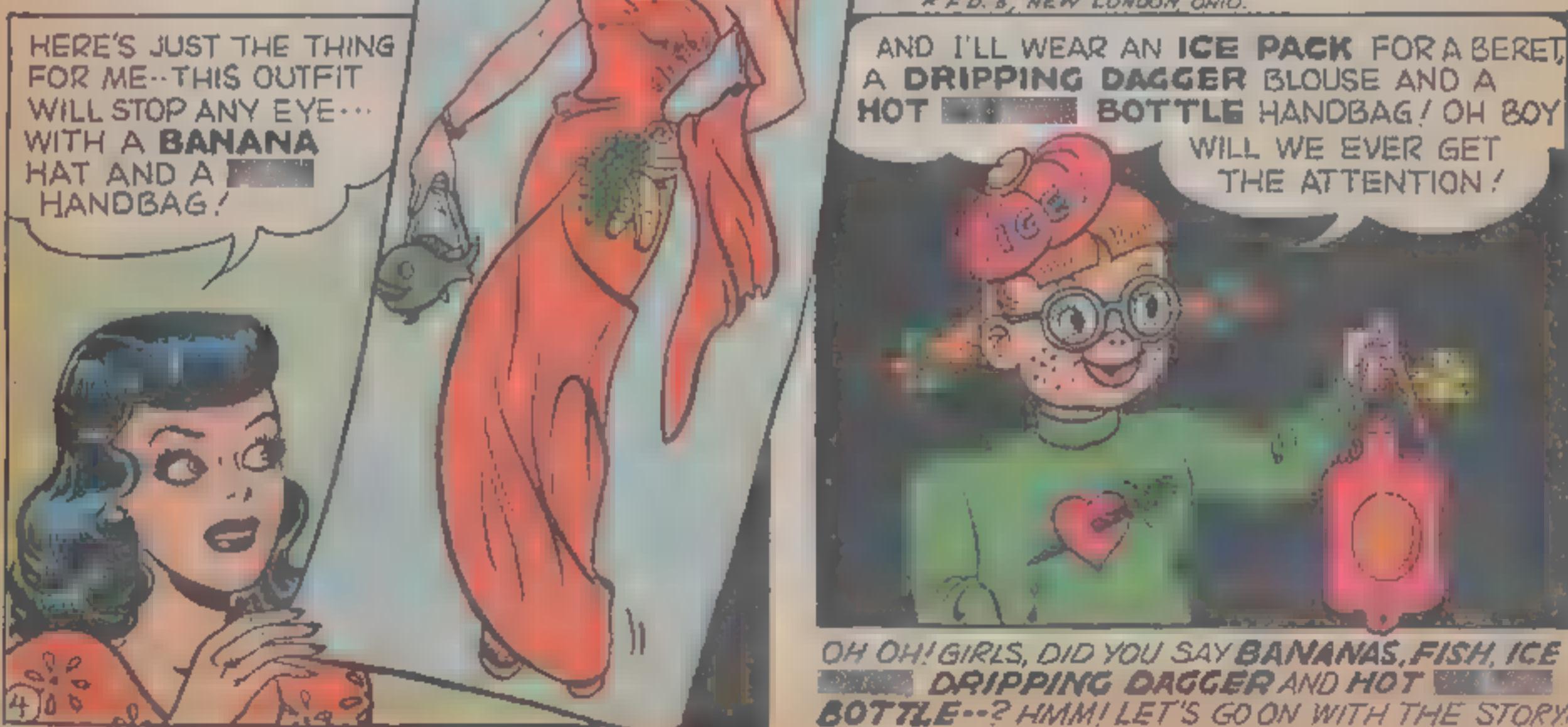
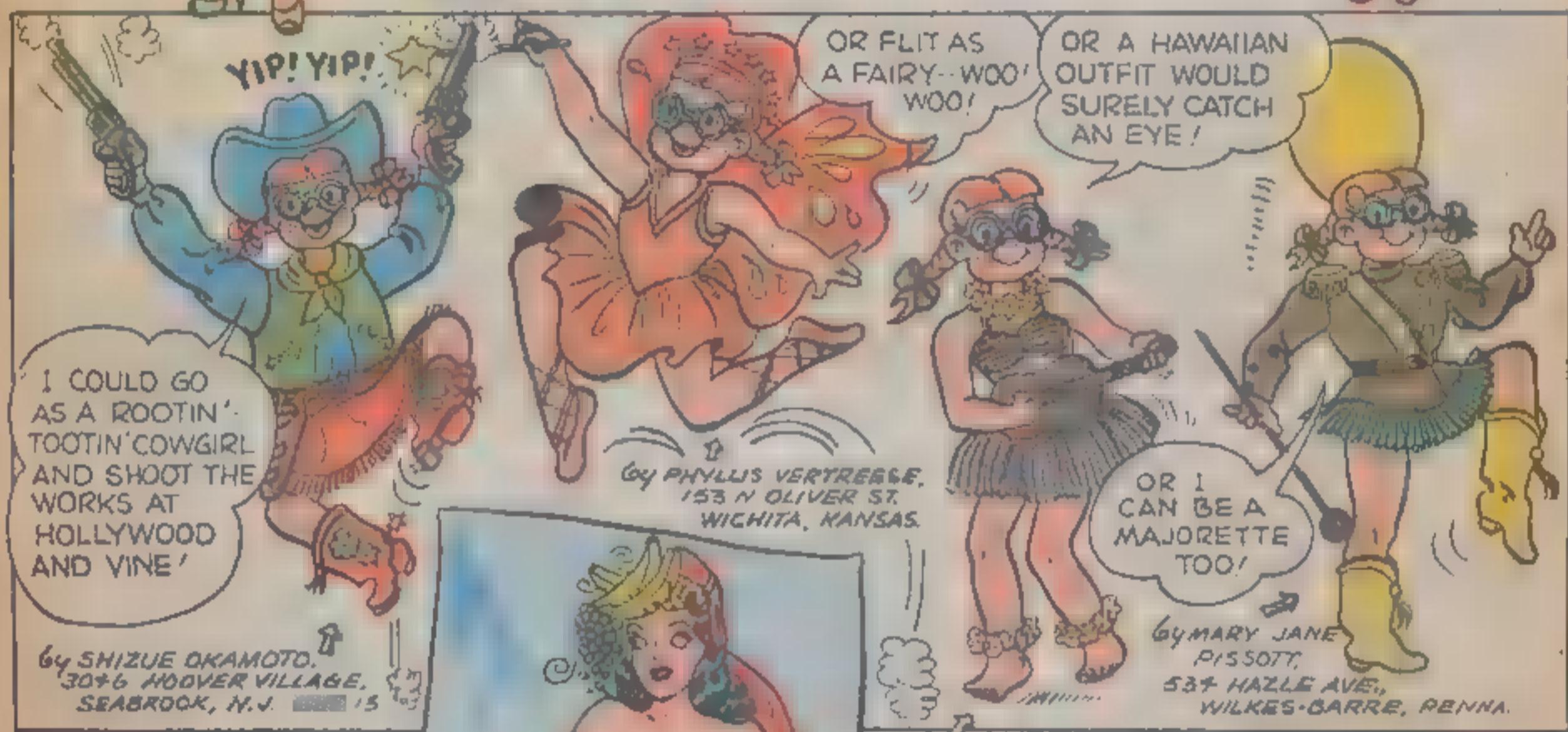


64
ANN STEWART
WESTCLIFFE,
COLORADO.

64
MARGIE MACK,
HAVERHILL,
MASS.

64
GLADYS HERNOON,
CULDISAC, IDAHO.

64
MYRTLE HAMILTON,
BOX 104,
YATES CENTER,
KANSAS



In the meantime let's go back
to Slavador Dolly + + +

TO THE CORNER
OF HOLLYWOOD
AND VINE, ALPHONSE!

YES, MR
DOLLY

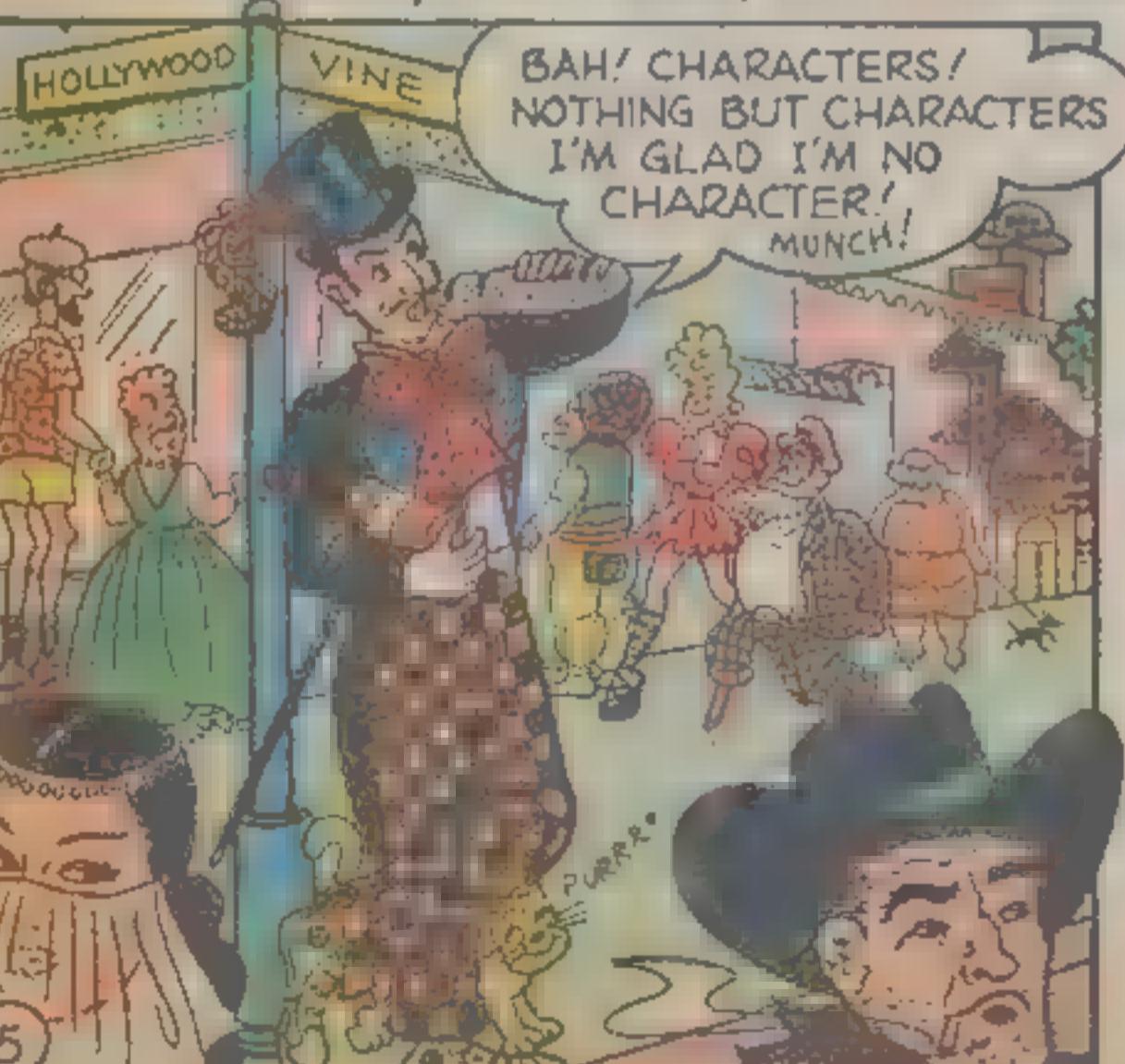


I WEEL FIND
PERFECT MODEL!
THERE! MUNCH -
CRUNCH.

CHOMP!

-URP-
NO MORE HOT
WATER BOTTLES
AND FEESH IN
MY PAINTINGS
(GURGLE)

KATY'S DRESS by GARY LINDNER, 709 N. MONTGOMERY ST., PORT WASHINGTON, WIS.



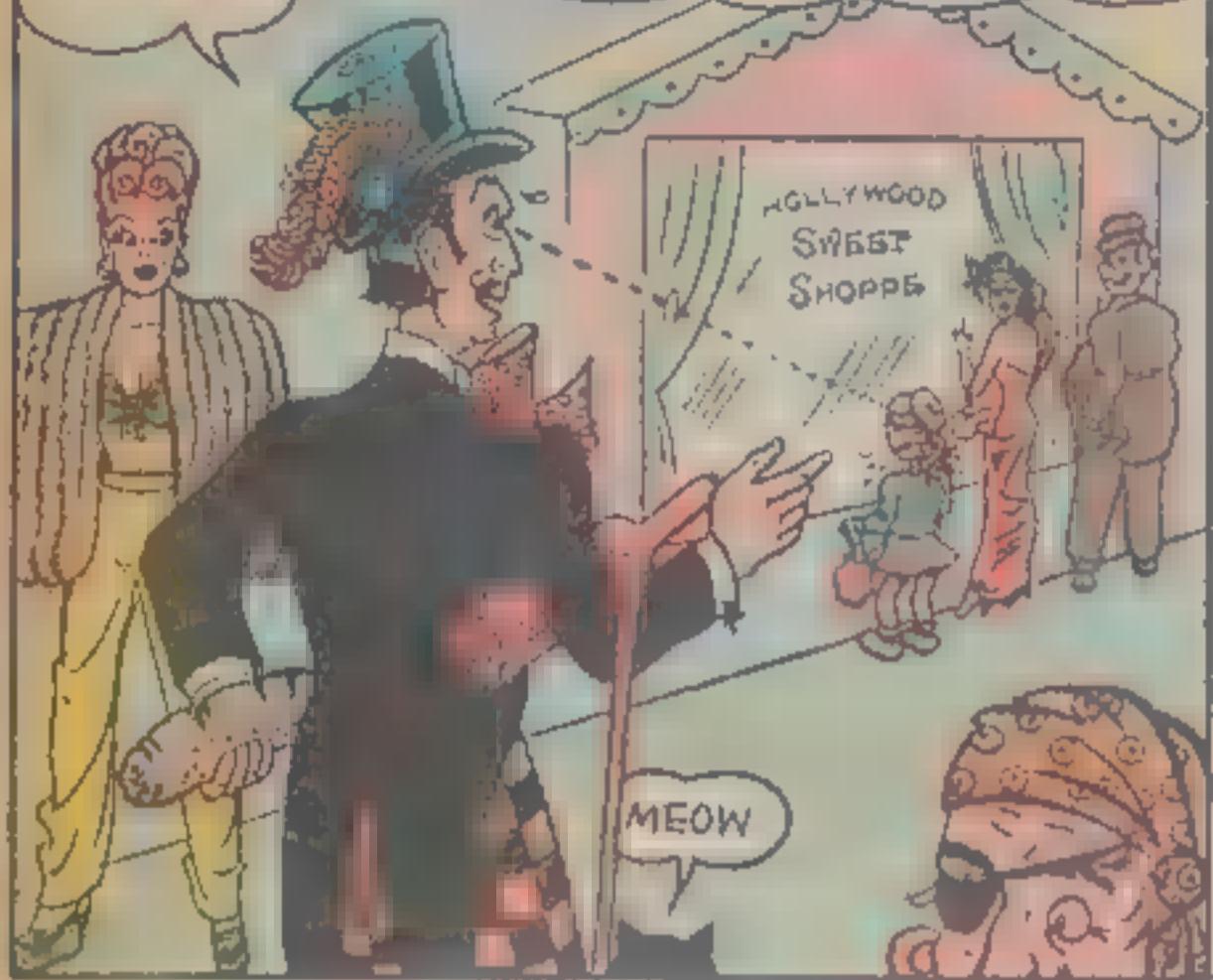
Meanwhile,
approaching
the corner--

HOLLYWOOD
SWETZkoppe

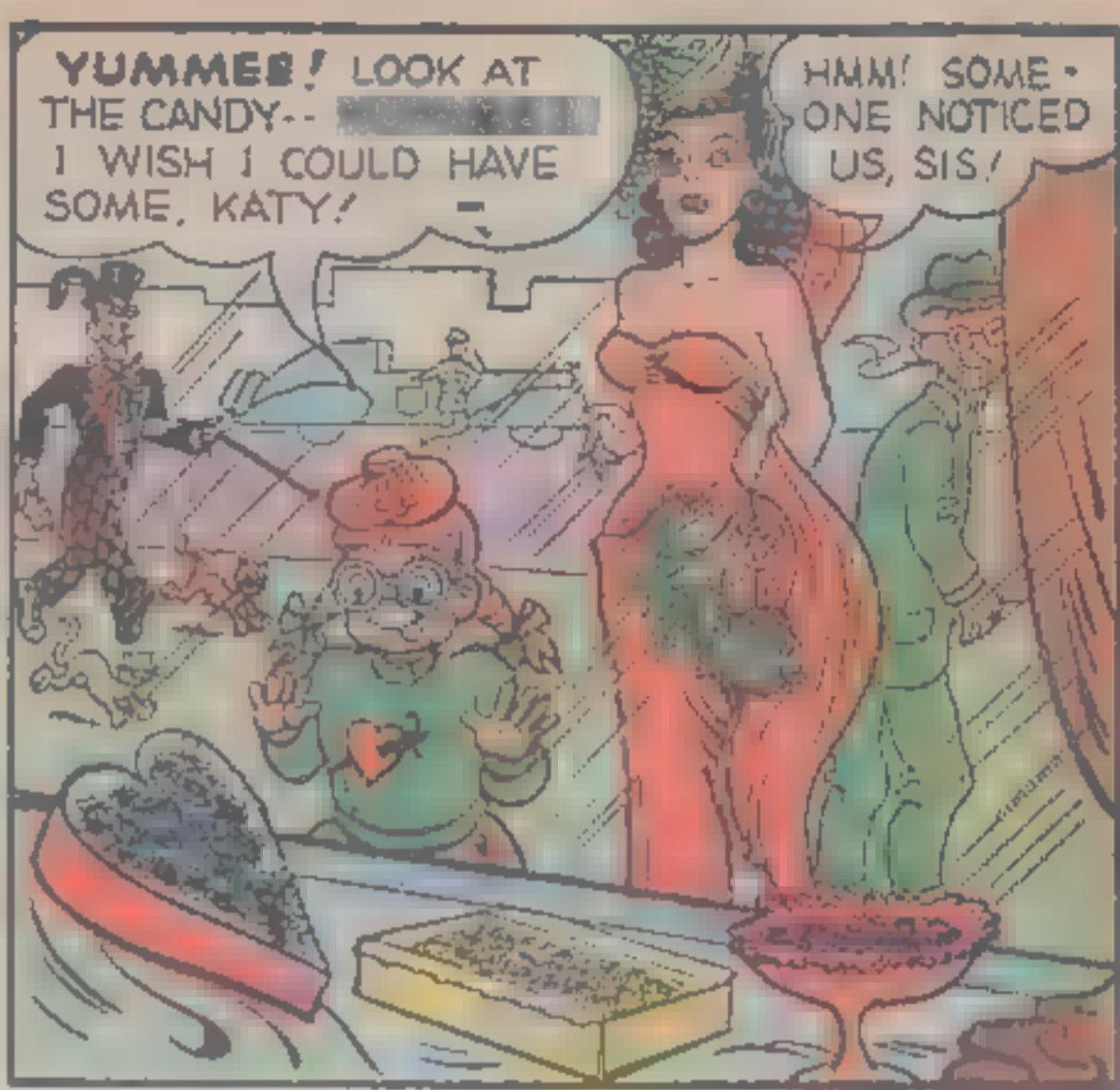
WAIT, KATY! LOOK--
CANDY! LET'S LOOK
IN THE WINDOW!
YUMMEE!



AH-H! THERE EES ZE PERFECT MODEL THAT I HAVE BEEN LOOKING FOR... I WEELE INTRODUCE MYSELF!



YUMMEE! LOOK AT THE CANDY-- I WISH I COULD HAVE SOME, KATY!



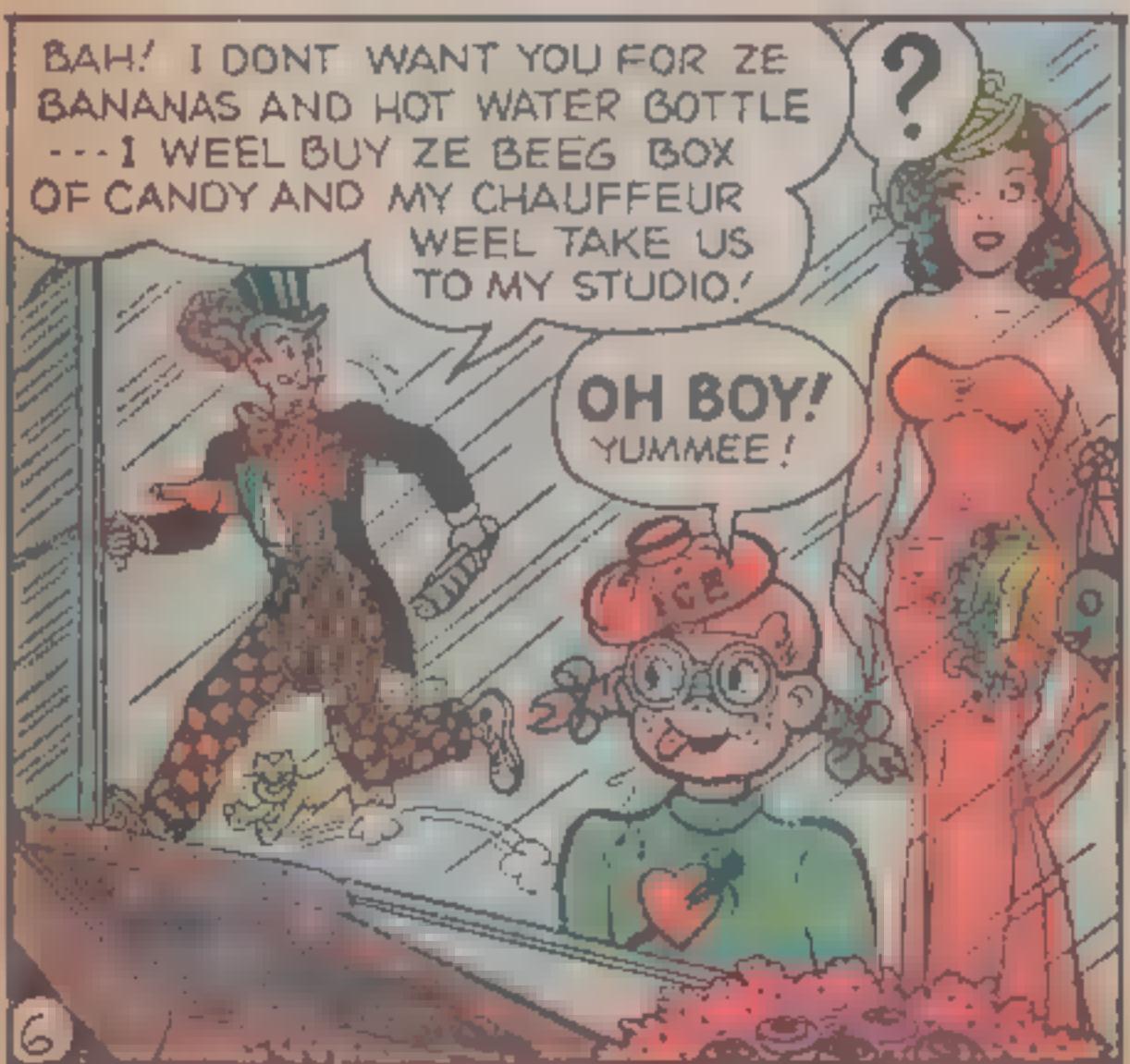
ALLOW ME TO EENTRODUCE MYSELF -- I AM ZE GREAT SURREALIST ARTIST... SLAVADOR DOLLY!



OH YOU'RE THE FAMOUS ARTIST WHO PAINTS HOT WATER BOTTLES, BANANAS AND FISH... AND I'LL BET YOU WANT US TO POSE FOR YOU IN THESE OUTFITS-- I KNEW SOMEONE FAMOUS WOULD NOTICE US!



BAH! I DONT WANT YOU FOR ZE BANANAS AND HOT WATER BOTTLE -- I WEEL BUY ZE BEEG BOX OF CANDY AND MY CHAUFFEUR WEEL TAKE US TO MY STUDIO!



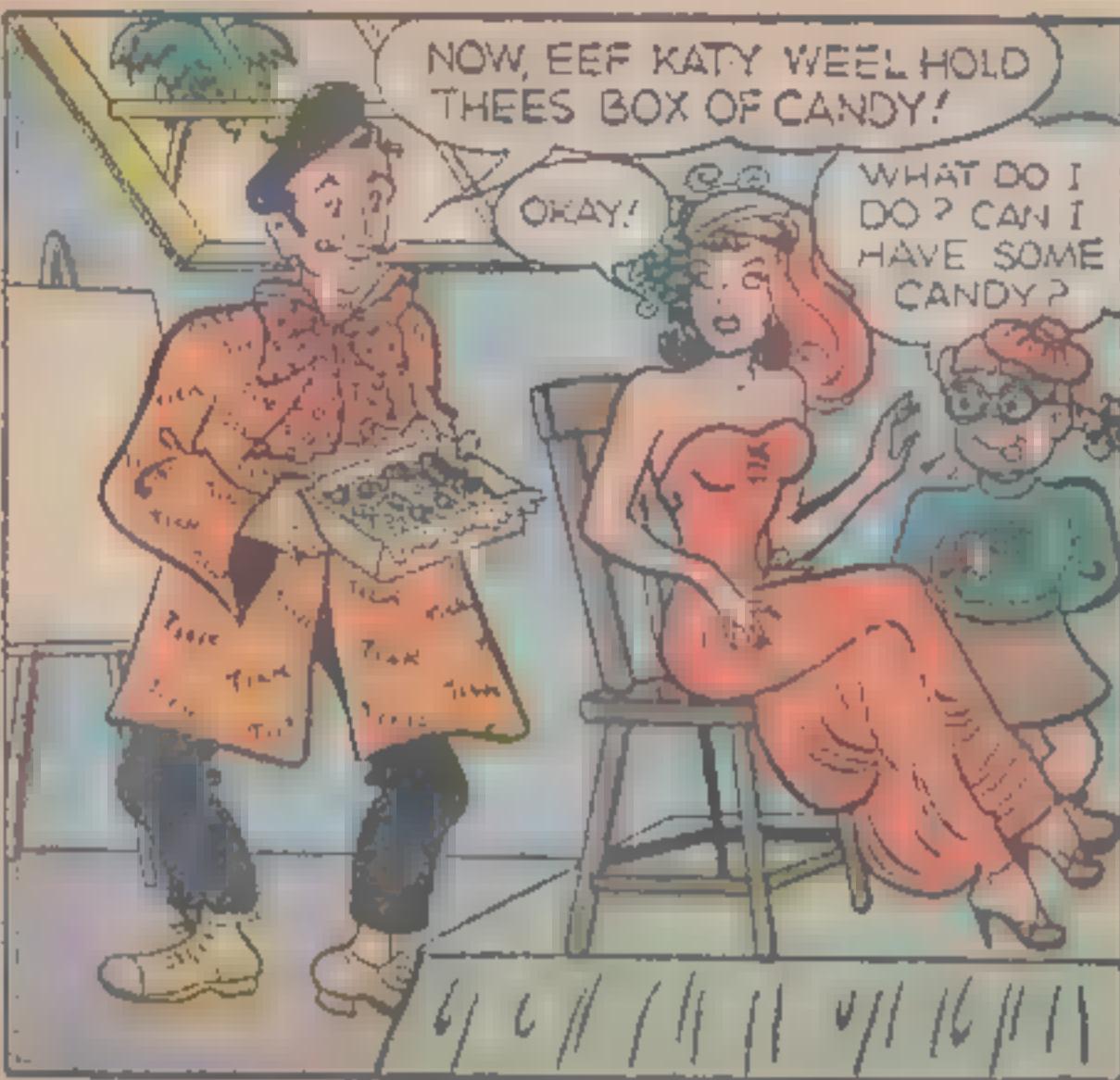
THESE WEEL GET YOU EEN ZE MOVIES -- YOU WEEL POSE FOR ZE PERFECT PAINTING-- MY MASTERPIECE!



NOW, EEF KATY WEEL HOLD THEES BOX OF CANDY!

OKAY!

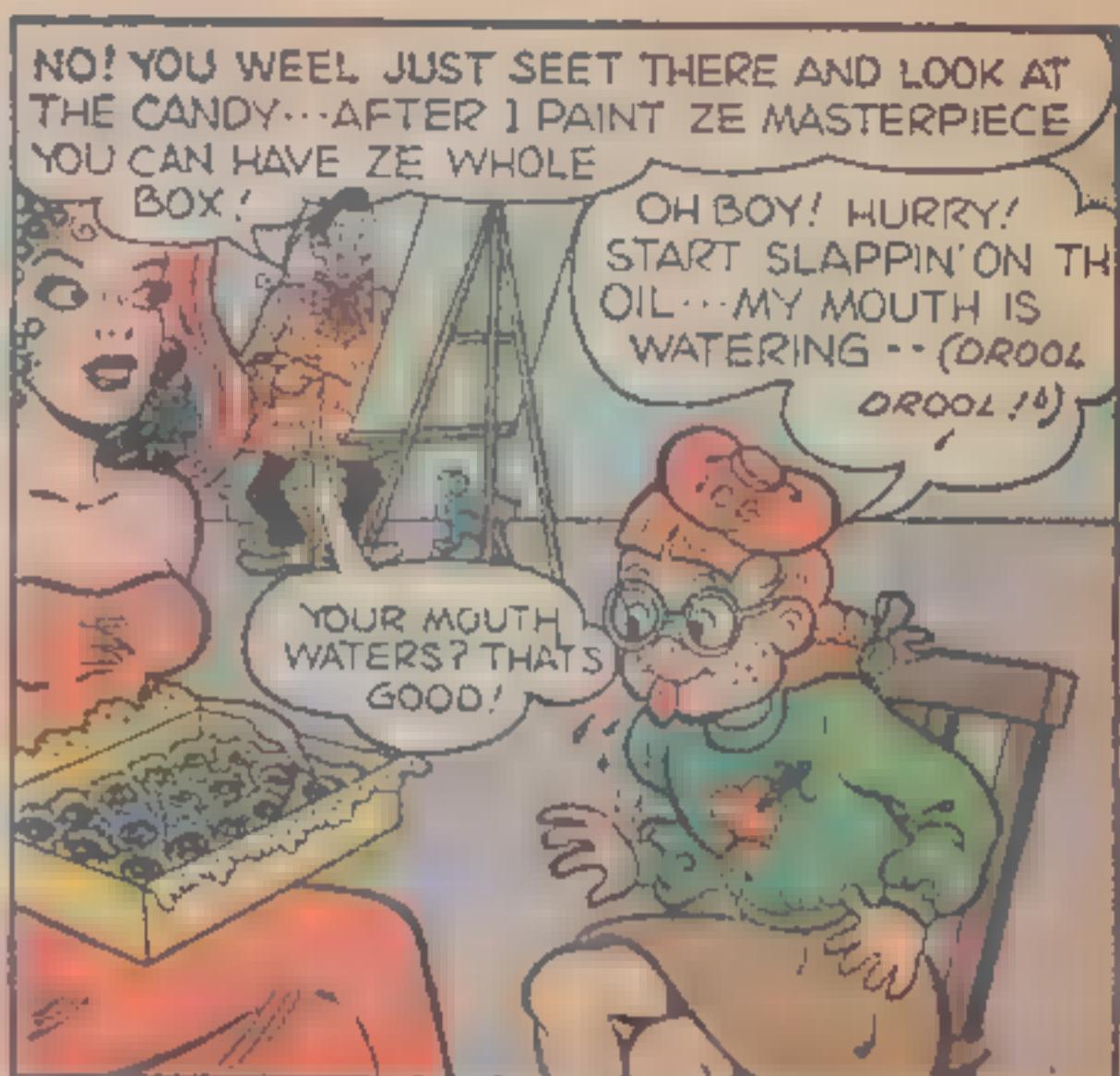
WHAT DO I
DO? CAN I
HAVE SOME
CANDY?



NO! YOU WEEL JUST SEET THERE AND LOOK AT
THE CANDY...AFTER I PAINT ZE MASTERPIECE
YOU CAN HAVE ZE WHOLE
BOX!

OH BOY! HURRY!
START SLAPPIN' ON TH
OIL...MY MOUTH IS
WATERING -- (DROOL
DROOL!)

YOUR MOUTH
WATERS? THAT'S
GOOD!



HOURS LATER, AFTER SIS HAS BEEN TORTURED
FROM JUST LOOKING AT THE CHOCOLATES,
SLAVADOR DOLLY HAS FINISHED HIS PAINTING

AHH-H! THEES EES MY
MASTERPIECE!

IT IS? LET'S
SEE IT!

THE HECK
WITH THE
PAINTING...
LET'S HAVE
THE CANDY
AHH



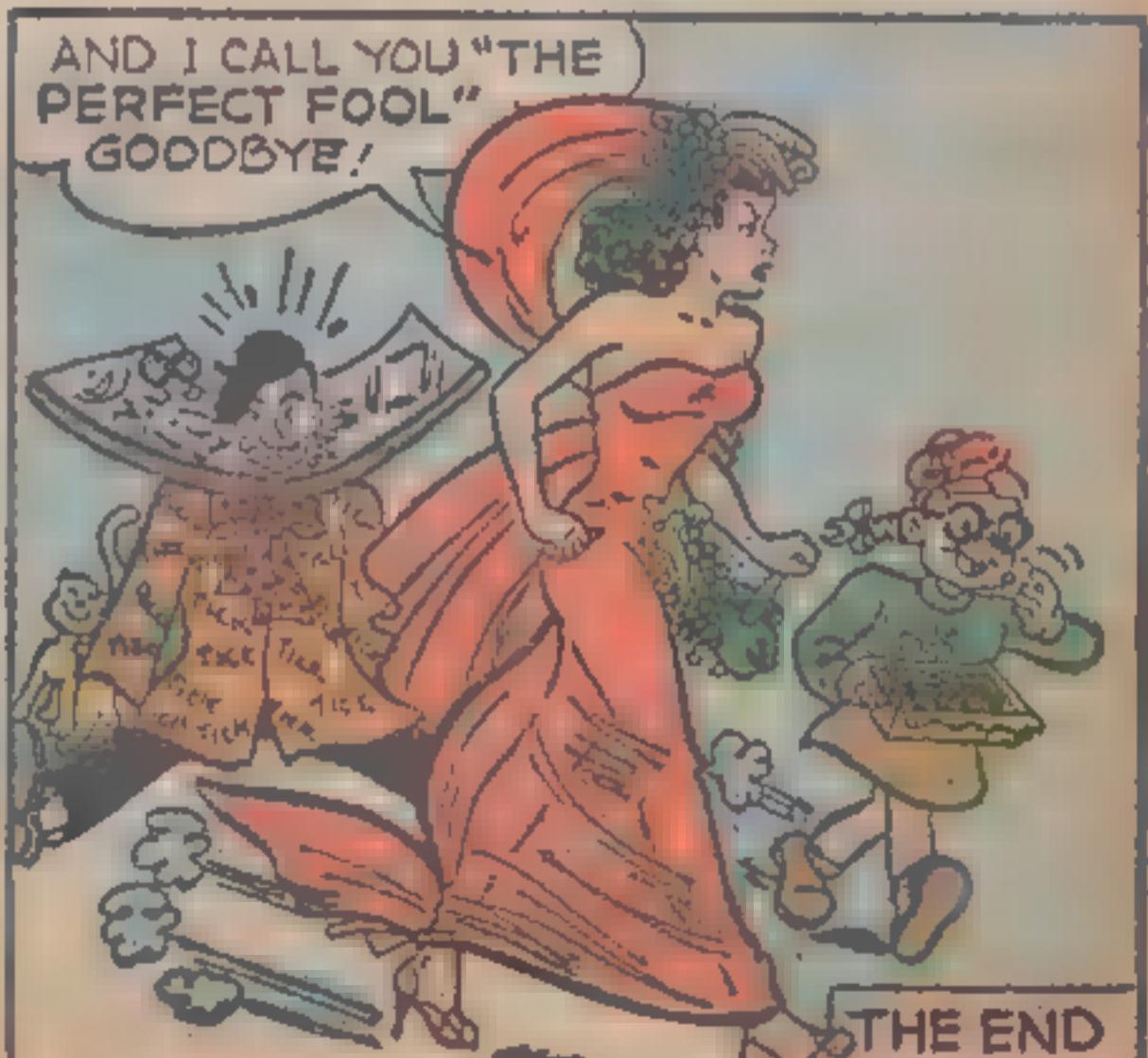
LOOK! I WEEL CALL EET
"THE PERFECT DROOL!"

WHAT?
IS **THAT** WHAT
YOU PAINTED?



AND I CALL YOU "THE
PERFECT FOOL"
GOODBYE!

THE END



DID'JA HEAR THE LATEST, KIDS? I'M COMING OUT IN MY OWN BOOK!!

OH NO...
... OH YES!

Archie's Rival **Reggie** COMICS

YES! ARCHIE'S ARCH-RIVAL, REGGIE, IS COMING OUT IN HIS OWN COMIC BOOK! GET YOUR COPY OF REGGIE COMICS AND FOLLOW THE HILARIOUS ANTICS OF THAT TEASING, TORMENTING, INIMITABLE REGGIE!

DO YOU SUPPOSE WE MIGHT EXPECT TROUBLE?

LUCKY REGGIE!

POOR ARCHIE!

POOR ME!!



LOOK! GIRLS! BOYS!

WIN A HAND PAINTED KATY KEENE SCARF

WITH YOUR
VERY OWN
DRESS DESIGN
PAINTED ON IT!

OR HAND PAINTED
KATY KEENE TIE!

HERE'S HOW!

IT'S EASY! JUST ENTER

KATY'S DRESS DESIGN CONTEST

SEND IN YOUR DRESS DESIGN WITH THE ENTRY BLANK BELOW, AND MAIL IT TO KATY KEENE'S DRESS DESIGN CONTEST, 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF. ENTRIES WILL BE JUDGED ON ORIGINALITY OF POSE AND DRESS DESIGN.

THE WINNING DESIGN WILL BE SHOWN ON THE FRONT COVER OF THE NEW KATY KEENE COMIC BOOK! WATCH FOR IT! REMEMBER A NEW WINNER APPEARS ON EACH NEW ISSUE OF THE KATY KEENE COMIC BOOK! SO KEEP WATCHING!

KATY KEENE'S DRESS DESIGN CONTEST
7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

I WISH TO ENTER KATY'S DRESS DESIGN CONTEST! THIS IS MY ENTRY!

MY NAME IS _____ PLEASE PRINT PLAINLY

ADDRESS _____

CITY _____ ZONE STATE _____

THE FIRST LUCKY WINNER OF A HAND-PAINTED SCARF IS IRENE NACHTMAN, 3914 GERMANIA AVE., CINCINNATI 22, OHIO. HER DESIGN APPEARS ON THE FRONT COVER OF THIS COMIC BOOK!

SEND IN AS MANY DESIGNS AS YOU WISH, BUT EACH ONE MUST HAVE AN ENTRY BLANK!

BOYS!
DON'T BE BASHFUL!
MOST OF THE WORLD'S FAMOUS DRESS DESIGNERS ARE MEN!

WAY BELOW FACTORY PRICES!

Newest Style and in GENUINE LEATHER

Comfort for

\$3.95

WAITRESSES—NURSES—
HOUSEWIVES — SCHOOL GIRLS...ETC.

A gorgeous Buckle Adjusting
Shoe, featuring expert work-
manship SUPERB COMFORT
HIGH STYLE! LOW PRICE!

ALL LEATHER



Colors:

Black, Brown, PROFESSIONAL WHITE, Red, Ox-Blood, Navy Blue, and Green. MEDIUM, NARROW and WIDE WIDTHS. Sizes 4 to 9—including half-sizes.

Start Enjoying Comfort Now

SEND NO MONEY

LOVEMEE SHOES, Dept. B2 871 Broad St., Newark, New Jersey

Please send.....pairs at \$3.95 each

Pairs.....	Color.....	Size.....	Width.....	Second Color Choice.....
Pairs.....	Color.....	Size.....	Width.....	Second Color Choice.....

Name.....

Address.....

City.....

Zone.....State.....

Check Money Order C.O.D. Cash — We pay postage if prepaid.

SENT ON APPROVAL



*It's EASY
to
Win Him!*

... when You Know How!

READ for YOURSELF!

How To Get Him To Date You
How To Make Him Enjoy Your Company
How To Interest Him In You
How To Have Personality
How To Overcome Inferiority
How To Be Well-Mannered
How Not To Offend Him

How To Improve Your Conversation
How To Keep Him Guessing
How To Become His "One and Only"
How To "Make Up" With Him
How To Keep His Love When Apart
How To Get Him To Propose

AND MORE VALUABLE PAGES!

Men are funny—you never know whether you're making the right move or not. Avoid disappointment, *heartbreak!* Save yourself lots of tragedy. Don't make embarrassing faux pas! Read HOW TO GET ALONG WITH BOYS and discover for yourself the ABC and XYZ of successful strategy. Put psychology to work. No more clumsy mistakes for you—learn once and for all *how to get along with men* in this amazing handbook.

SEND NO MONEY!

FREE five days' examination of this book is offered to you if you send the coupon today! We will ship you your copy by return mail, in plain wrapper. If not delighted with results, after reading book, return it in five days and your money will be refunded. STRAVON Publishers, 113 West 57th St., Dept. M-961 New York 19, N. Y.

MAIL COUPON TODAY

STRAVON PUBLISHERS, Dept. M-961
113 West 57th St., New York 19, N. Y.

Send HOW TO GET ALONG WITH BOYS in plain wrapper.

Send C.O.D. and I will pay postman 98c plus postage.
 I enclose 98c. Send postpaid.

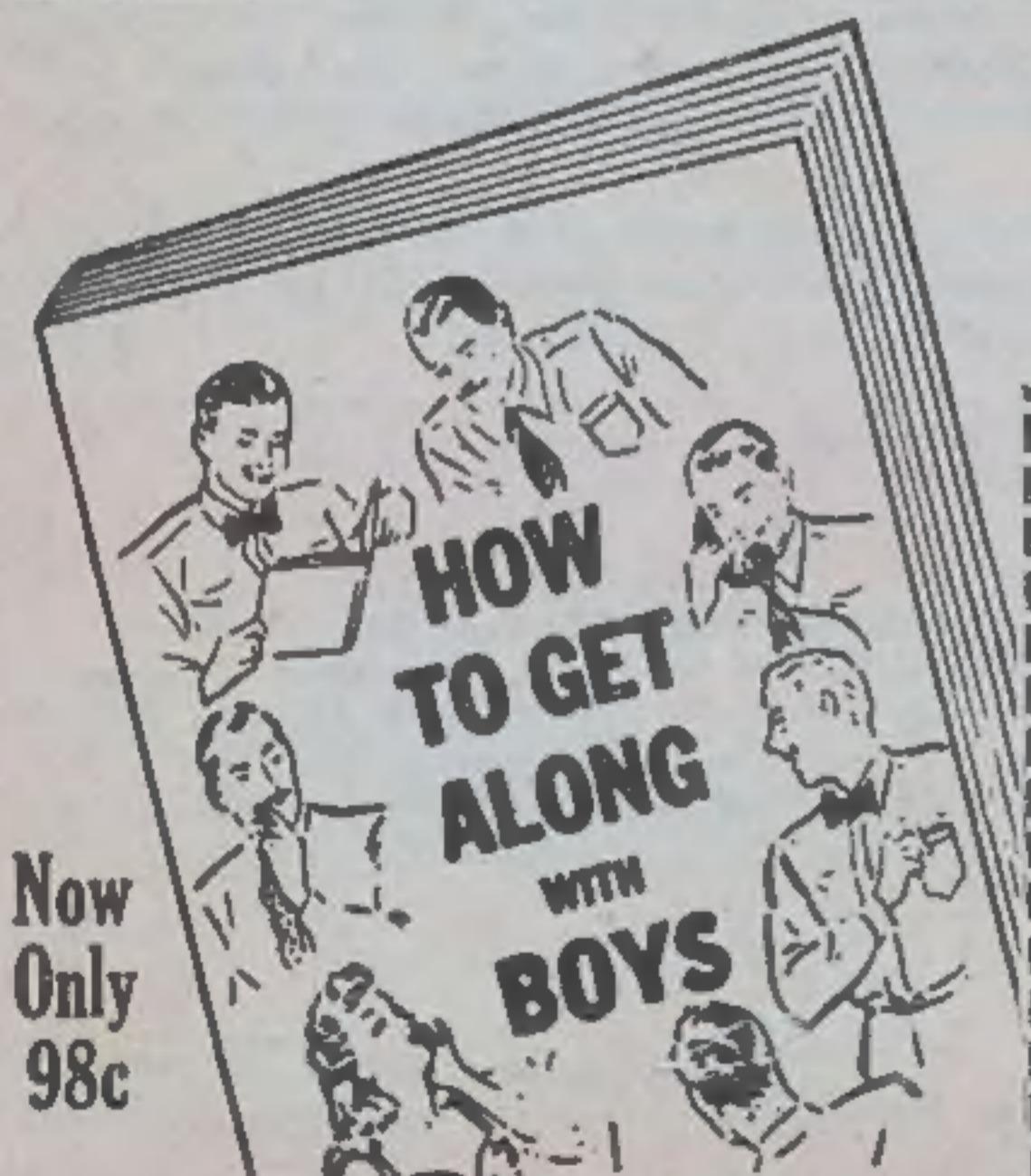
If not delighted I may return it in 5 days and get my money back.

NAME.....

ADDRESS.....

CITY..... STATE.....

Canada — \$1.25 with order



Now
Only
98c

HAVE A SLIMMER, YOUTHFUL, FEMININE APPEARANCE INSTANTLY!



REDUCE

YOUR APPEARANCE! LOOK AND FEEL LIKE SIXTEEN AGAIN!

No other girdle or supporter belt has more hold in power! The Up-Lift Adjust-O-Belt is the newest, most comfortable girdle I ever had.

the laces and *PRESTO* your mid section is reshaped, your back is braced and you look and feel younger!

Don't look old before your time. Do as thousands of others do, wear a comfortable, new and improved UP-LIFT ADJUST-O-BELT! The UP-LIFT ADJUST-O-BELT with the amazing new adjustable front panel controls your figure the way you want it, with added support where you need it most. Simply adjust

MORE UP-LIFT AND HOLD-IN POWER!

The UP-LIFT ADJUST-O-BELT takes weight off tired feet and gives you a more alluring, more daringly feminine, curvaceous figure the instant you put it on. It gives you lovely curves just in the right places, with no unwanted bulges in the wrong ones. It whittles your waist line to nothingness no matter what shape you may now have. It's easily adjusted—always comfortable!

TEST THE **ADJUST-O-BELT** UP-LIFT PRINCIPLE WITH YOUR OWN HANDS!

Clasp your hands over your abdomen, press upwards and in gently, but firmly. You feel better don't you! That's just what the UP-LIFT ADJUST-O-BELT does for you only the ADJUST-O-BELT does it better. Mail Coupon and test it at home for 10 days FREE at our expense!



APPEAR SLIMMER, AND FEEL BETTER!

The UP-LIFT ADJUST-O-BELT lifts and flattens unsightly bulges, comfortably, quickly, firmly. It readjusts easily to changes in your figure, yet no laces touch your body. It gives instant slenderizing figure control. It fashionably shapes your figure to its slimmest lines. Like magic the UP-LIFT ADJUST-O-BELT obeys your every wish. Pounds and inches seem to disappear instantly from waist, hips and thighs. You can adjust it to your slimmed down figure as your figure changes. It gives the same fit and comfort you get from a made to order girdle costing 2 to 3 times the price. It washes like a dream. Style: Panty and regular. Colors nude and white. It's made of the finest stretch material used in any girdle with a pure satin front panel and made by the most skilled craftsmen. It's light in weight but powerfully strong.

It won't roll up, bulge or curl at the top. It gives extra-double support where you need it most. No other girdle at any price can give you better support, can make you look better, feel better or appear slimmer. Sizes 24 to 44 waist.

ONLY.....\$3.98



You will look like and feel like this beautiful model in your new and improved Up-Lift Adjust-O-Belt.

FREE:

New amazing NYLON laces will be sent free with your order. Try them instead of your regular laces. You may keep them FREE even if you return the girdle.

SEND NO MONEY

ADJUST-O-BELT CO., Dept. 162
1025 Broad St., Newark, New Jersey

Rush your new and improved UP-LIFT ADJUST-O-BELT for \$3.98 in size and style checked. Regular, Panty.
 Send C.O.D. I will pay postage plus handling.
 I enclose \$3.98. You pay postage plus handling.
CHECK SIZE: S.M. (22-26); M.L. (27-28);
 L.G. (28-30); X.L. (31-32); XX.L. (33-34);
 XXX.L. (35-36); XXXXL (37-41).

NAME

ADDRESS

CITY ZONE STATE

I understand if not delighted with the UP-LIFT ADJUST-O-BELT I can return it in 10 days for full purchase price refund.

-----SENT ON APPROVAL-----